

Traffic Advisory Committee

Jaime Rodriguez, Consultant Traffic Engineer
Public Works Department
September 16, 2025



Today's Topics

Introductions

- Elected Officials
- City Staff

Resident Traffic/Parking Requests 2025

- Total Requests to Date

Active Transportation Project

- LED Streetlight Repairs
- Restriping Projects
- Pedestrian-Activated Flashing Beacons
- Vehicle Speed Feedback Signs
- All Way STOP Installations

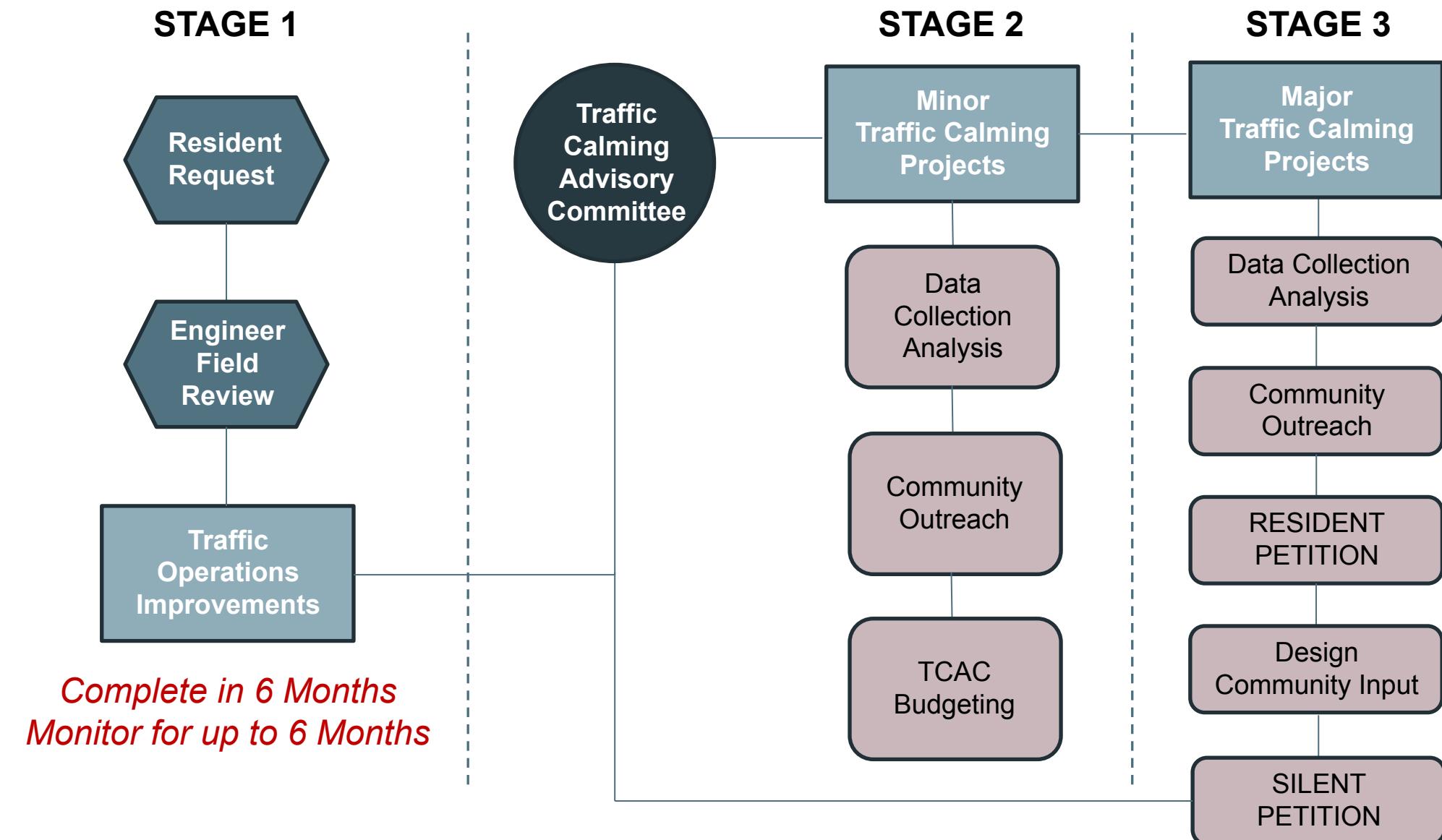
Upcoming Project

- Citywide LED Streetlight Replacement
- Pavement Program – Fall 2025
 - Bridge St Reconstruction
(Blackburn St to Beck St)
 - Pavement Program – Fall 2025

Grant Application Project

- Freedom Blvd
(Green Valley Rd to Airport Blvd)
- Pennsylvania Dr Trail Repairs
(Clifford Ave to Winding. Wy)
- Clifford Ave
(Main St to Pennsylvania Dr)

Neighborhood Traffic Management Program Flow Chart



Resident Service Request Summary, 2025

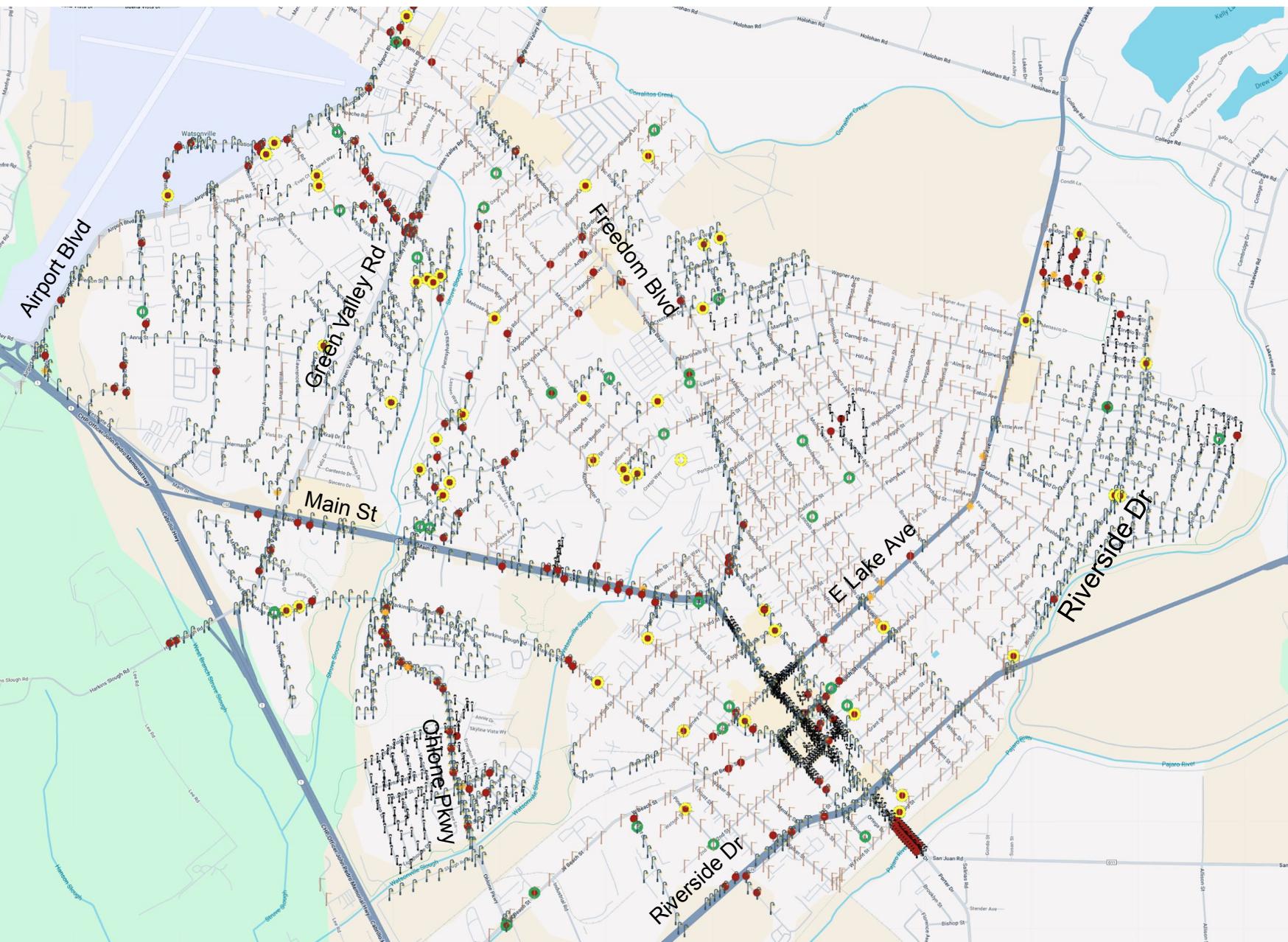
Council District:	1	2	3	4	5	6	7
Service Requests:	6	5	7	14	14	11	8
T.C. Petitions:							

**65 Resident Service
Requests in 2025**

Service Request Categories:	11	Traffic Operations
	0	Traffic Calming
	6	Crosswalk Safety
	35	Traffic Signals/Streetlights
	8	Parking
Work Orders Generated:	13	City Public Works
	1	Electrical Contractors
	2	Striping Contractors
	2	Planning
	1	Caltrans
	35	No Action

Watsonville – Citywide LED Streetlight Replacement

Target Completion: Fall 2025 (November)



Repairs to Date: 90

Summer 2025: 40



Fall 2024: 50



Citywide LED Replacement 2025

Start: Mid-October

Complete: November



CREE LED SL's

Martinelli St (at McQuiddy School) – Roadway Restriping Project

Completed August 2025



Council District: 7

Highlights:

- New School Crosswalk
- New Pedestrian Beacons
- New Curb Ramps
- Extended Drop Off Queue
- Replaced Speed Signs

Supporting Schools:

- McQuiddy School

Marin St (Auto Center Dr to Freedom Blvd) – Roadway Restriping Project

Completed August 2025



Council District: 5 and 6

Highlights:

- Refreshed Centerline
- Parking Edge Lines

Supporting Schools:

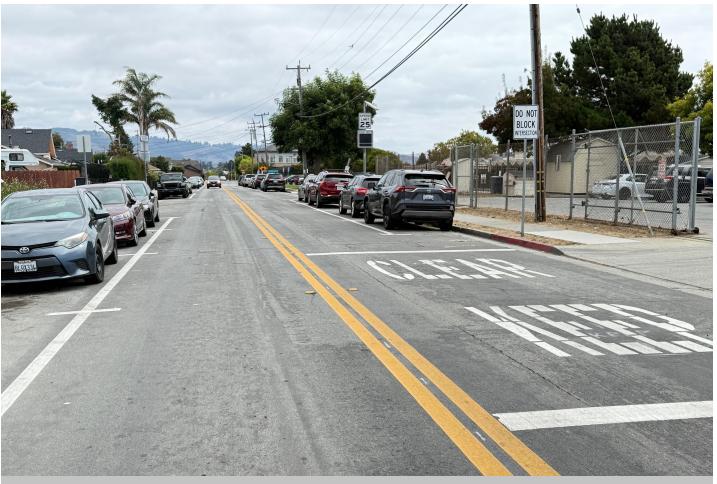
- Cesar Chavez Middle School

Holly Dr (Freedom School Frontage) – Roadway Restriping Project

Completed August 2025



Freedom Elementary Dwy



Freedom Children's Center Dwy



Speed Sign Replacement

Council District: 3

Highlights:

- Refreshed Centerline
- Parking Edge Lines
- KEEP CLEAR at School Dwy's
- Speed Sign

Supporting Schools:

- Freedom Elementary School
- Freedom Children's Center

Westgate Dr (Airport Blvd to Technology Dr) - Roadway Restriping Project

Completed August 2025



Westgate @ Airport Blvd



Westgate @ Airport Blvd, Looking South



Westgate Dr
(Airport Pkwy to Technology Dr)

Council District: 3 and 4

Highlights:

- Refreshed Centerline
- Parking Edge Lines

Supporting Schools:

- None

Tuttle Ave (E Lake Ave to McKenzie Ave) – Roadway Restriping Project

Completed August 2025



Council District: 7

Highlights:

- Refreshed Centerline
- Parking Edge Lines
- New All Way Stop at Tuttle Ave & Lake Village Dr



Watsonville – Pedestrian Activated Flashing Beacons

Completed August 2025



Active Projects for New Beacons in Summer 2025:

- Airport Blvd & Safeway (Repair)
- Harkins Slough Rd & Sunset Vista (Repair)
Median Island Pending
- Harkins Slough Rd & Bayview Dr (New)
Median Island Pending
- Rodriguez St & W 5th St (New)
- Martinelli St & McQuiddy School (New)
- **Green Valley Rd & Carey Ave**
Median Island Pending
Beacon Installation Fall 2025

Pedestrian Beacon: Green Valley Rd & Carey Ave *(Pending)*

Target Completion: September 2025



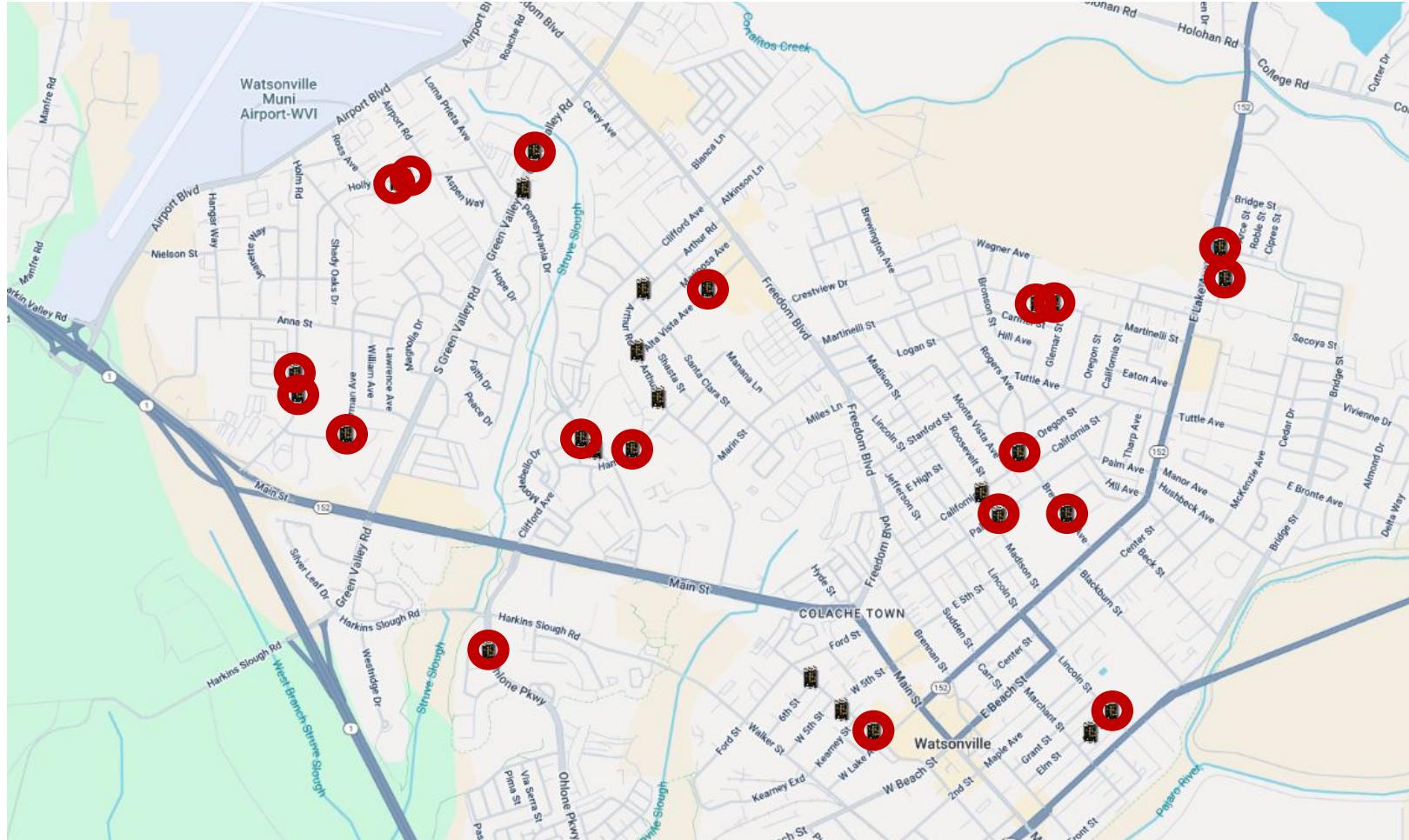
Council Districts: 3 and 4

Highlights:

- Striping Recently Completed
- New Median Island for Beacons
- Rubber Island
- Advanced Flashing Beacon facing Traffic coming from Home Depot

Vehicle Speed Feedback Signs Replacement

Completed August 2025



Ex. Speed Signs in City: 30

Replaced Aug 2025: 19

63%



Brewington Ave
North of California Ave
Council Districts 2 and 5

All Way STOP Install: Palm Ave & Madison St

Completed August 2025



Council District: 5

Supporting Schools:

- Mintie White Elementary School
- E.A. Hall Middle School

All Way STOP Install: Lincoln St & E 5th St

Completed August 2025



Council District: 5

Supporting Schools:

- Mintie White Elementary School
- E.A. Hall Middle School

All Way STOP Install: Lincoln St & California St

Completed August 2025



Council District: 5

Supporting Schools:

- Mintie White Elementary School
- E.A. Hall Middle School

All Way STOP Install: Alta Vista Ave & Marilyn St

Completed August 2025



Council District: 6

Supporting Schools:

- H.A. Hyde Elementary School

All Way STOP Install: Lawrence Ave & Anna St

Completed September 2025



Council District: 3

Supporting Schools:

- Rolling Hills Middle School

Prior Community Petition:

- Summer 2024

Pending Improvements:

- Advanced STOP AHEAD Sign

All Way STOP Install: Ohlone Pkwy & Lighthouse Dr (Pending)

Completed September 2025



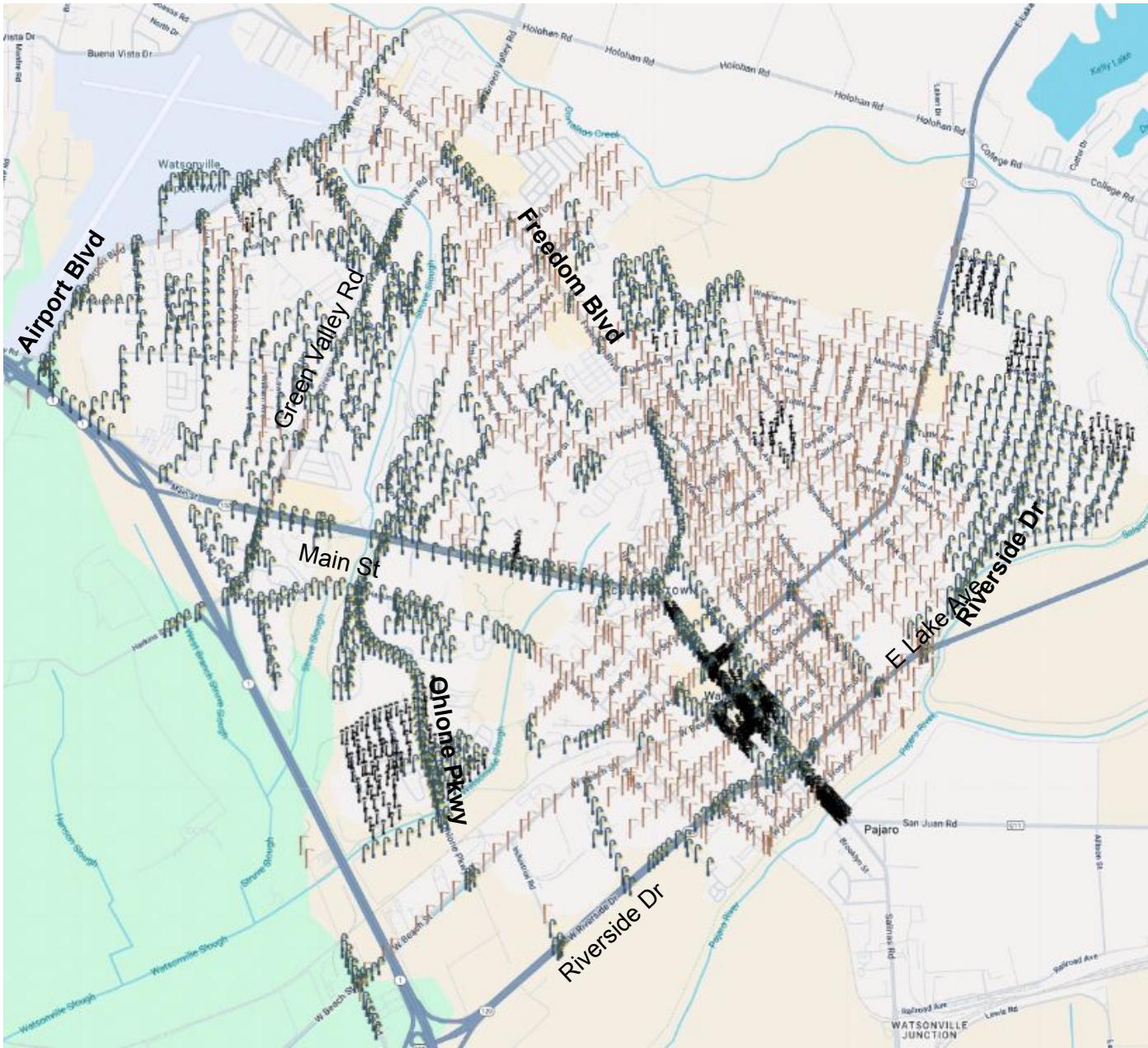
Council Districts: 1 and 4

Supporting Schools:

- Landmark Elementary School

Watsonville – Citywide LED Streetlight Replacement

Target Completion: December 2025



Total Streetlights: ~2,700

Start Date: Mid-October 2025

Completion: December 2025

Highlights:

- Brighter LEDs on All Street
- Smart Dimming & Monitoring



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2025 Paving – Full Reconstruction Projects

Target Completion: Summer 2025

No.	Street	Section	Council District	Status
1	Green Valley Rd	Carey Ave to East City Limit	3, 4, 6	Complete, 100%

Work Scope:

- Complete Repaving of Street
- Bike Lane facility improvements
- New Ped-Activated Flashing Beacon at Green Valley Rd & Carey Ave

No.	Street	Section	Council District	Status
2	Bridge St	Blackburn St to Beck St	1, 7	Construction Begins Fall 2025

Work Scope:

- Complete Repaving of Street

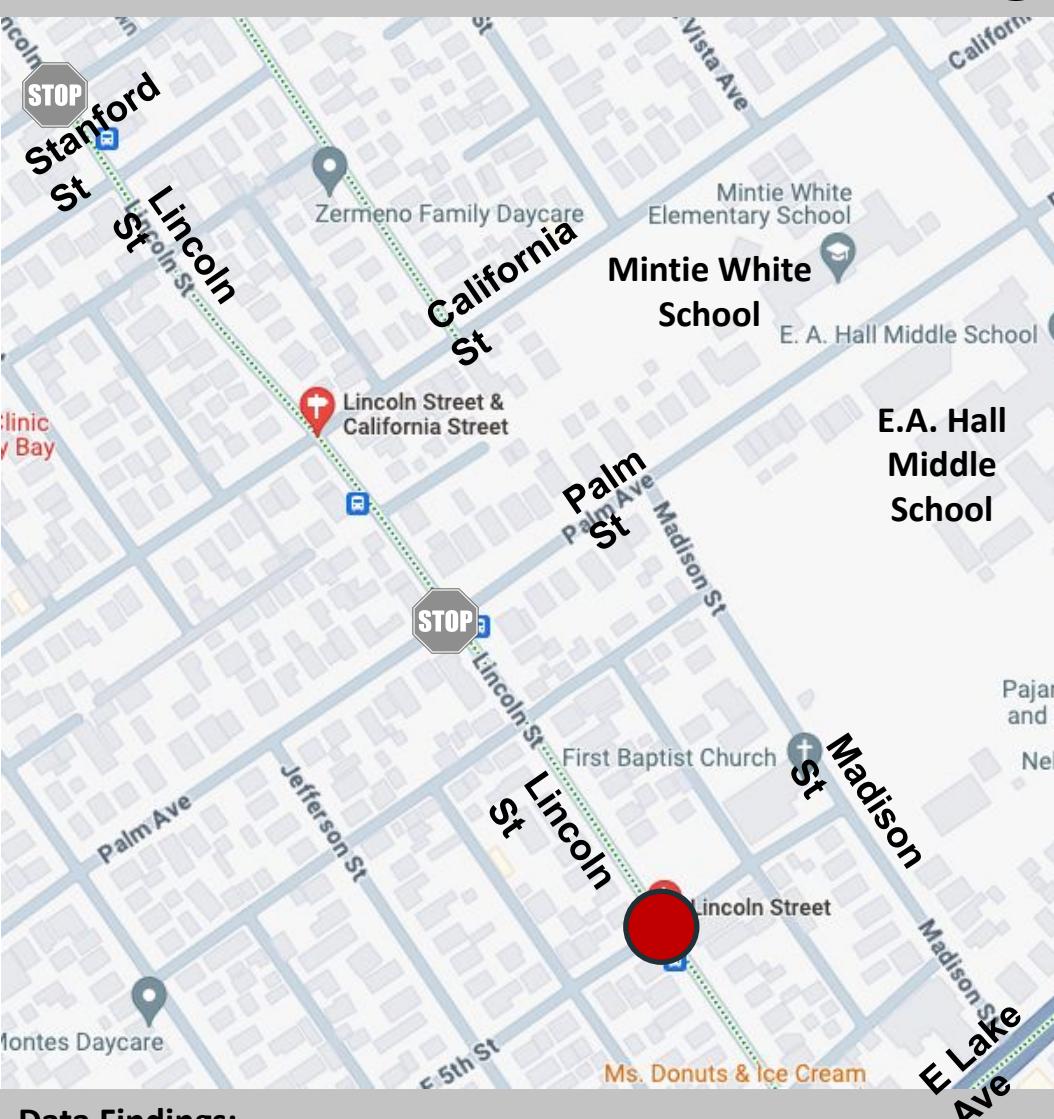
2025 Paving – Street Maintenance (Slurry Seal and Minor Paving)

Target Completion: Fall 2025, Weather Permitting

No.	Street	Section	Council District	Status
1	Harkins Slough Rd	Green Valley Rd to Ohlone Pkwy	4	Starts in Fall 2025
2	Harkins Slough Rd	Ohlone Pkwy to Blackbird Cir	1	Starts in Fall 2025
3	Loma Prieta Ave	Green Valley Rd to Airport Blvd	3	Starts in Fall 2025
4	Green Valley Rd	Main St to Pennsylvania Dr	3, 4	Starts in Fall 2025
5	Freedom Blvd	Alta Vista Ave to Broadis St	5, 6	Starts in Fall 2025
6	Kilburn St	Ford St to W 5 th St	1	Starts in Fall 2025

QUESTIONS & COMMENTS

POCKET SLIDES



Data Findings:

- All Way STOP Recommended

Lincoln St & E 5th St Council Districts: 2, 5

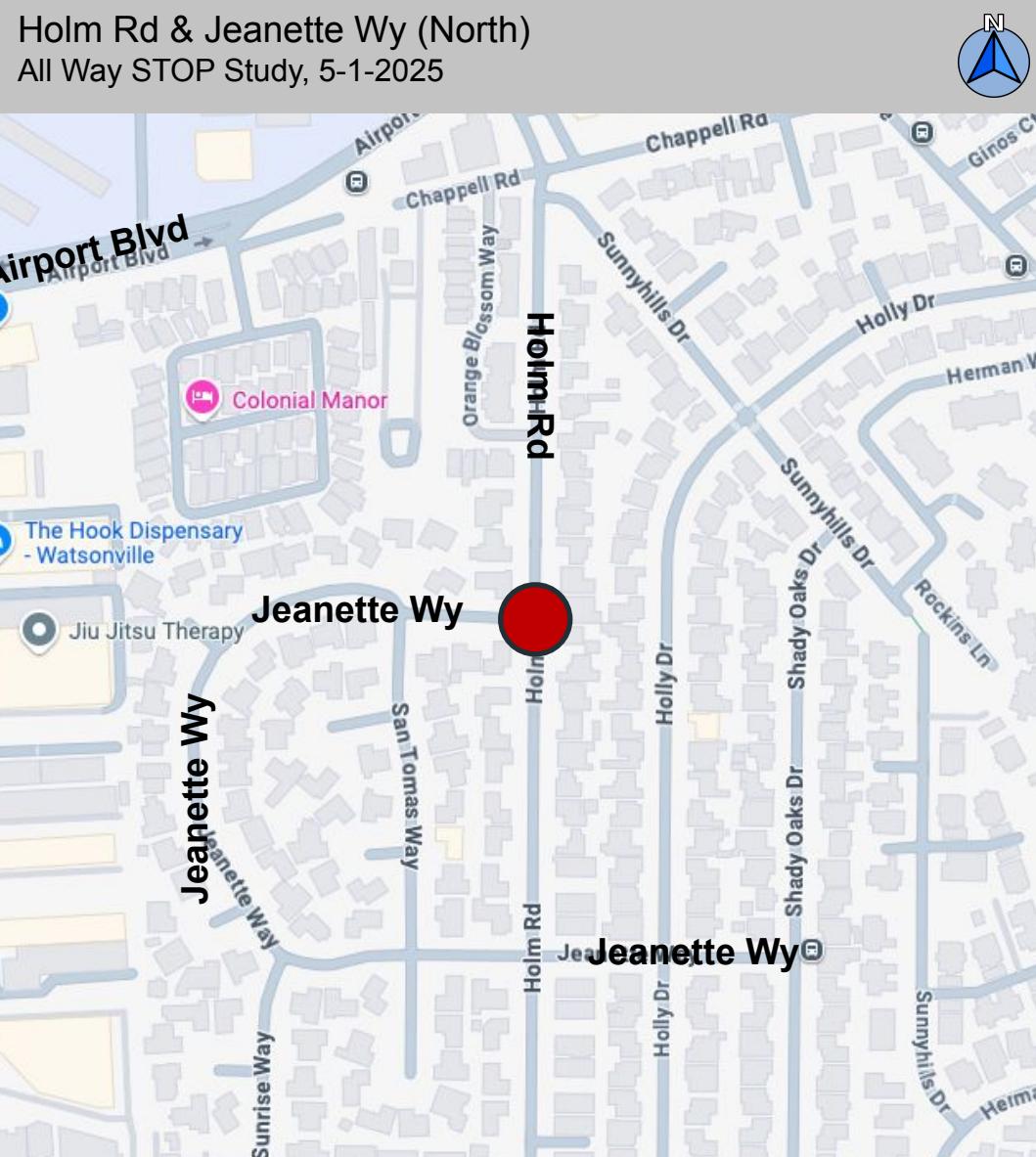
All Way STOP Study

Warrant Met?

- | | |
|--|-----|
| A. Interim Measure to Traffic Signal | NO |
| B. 12-Month Crash History, 1 Crash (2021) | NO |
| C. Minimum Volumes, 300 on Major St | YES |
| D. 80% Minimum Volumes, 240 on Major St | - |
| E. Other Engineering Study Factors <ul style="list-style-type: none">- Sight Distance (Heavy Parking)- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use | YES |

All Way STOP Recommended:

YES



Data Findings:

- All Way STOP NOT Recommended

Holm Rd & Jeanette Wy (North)
Council District: 3

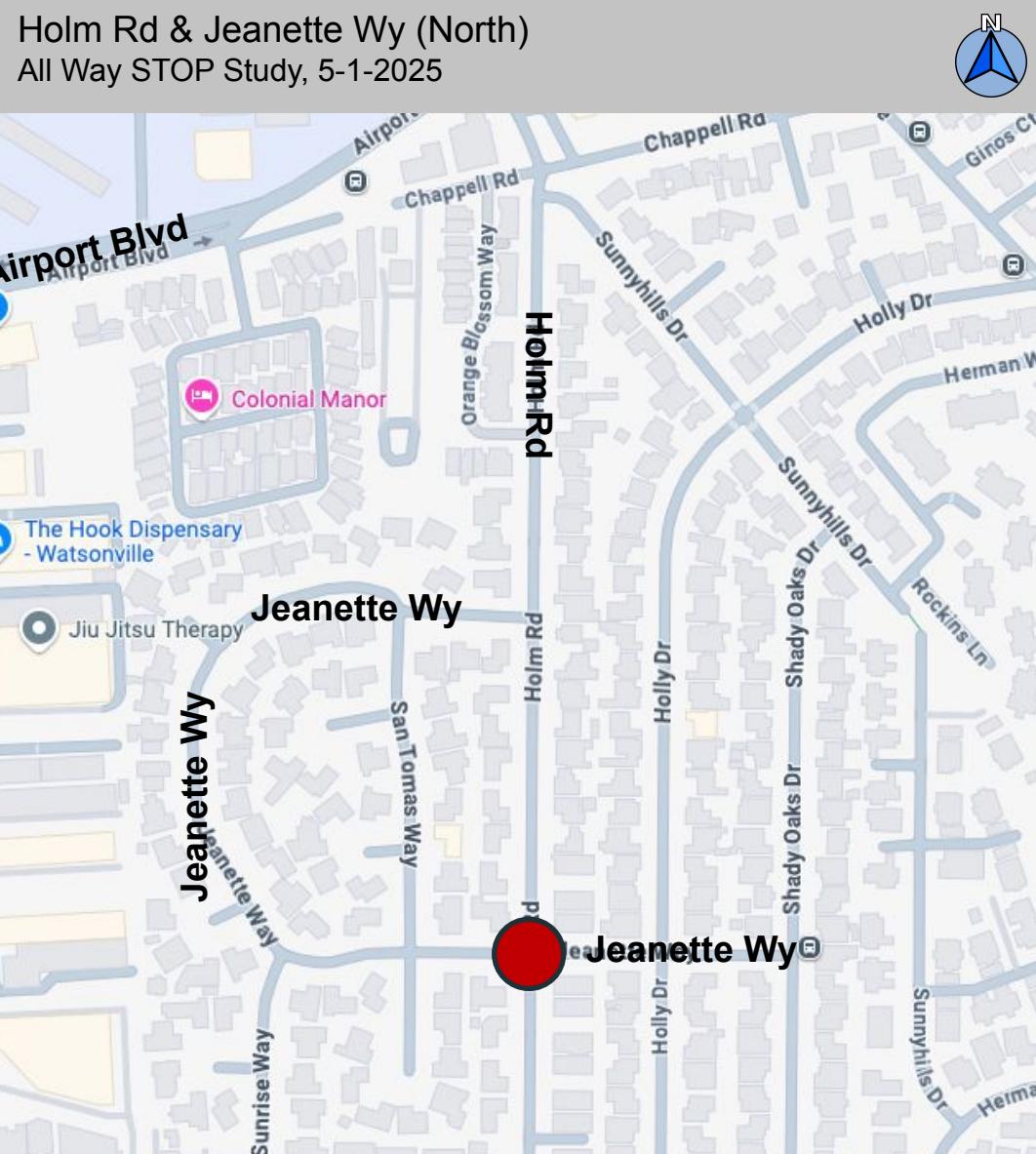
All Way STOP Study

Warrant Met?

- | | |
|--|----|
| A. Interim Measure to Traffic Signal | NO |
| B. 12-Month Crash History, 1 Crash (2021) | NO |
| C. Minimum Volumes, 300 on Major St | NO |
| D. 80% Minimum Volumes, 240 on Major St | - |
| E. Other Engineering Study Factors <ul style="list-style-type: none">- Sight Distance- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use | NO |

All Way STOP Recommended:

NO

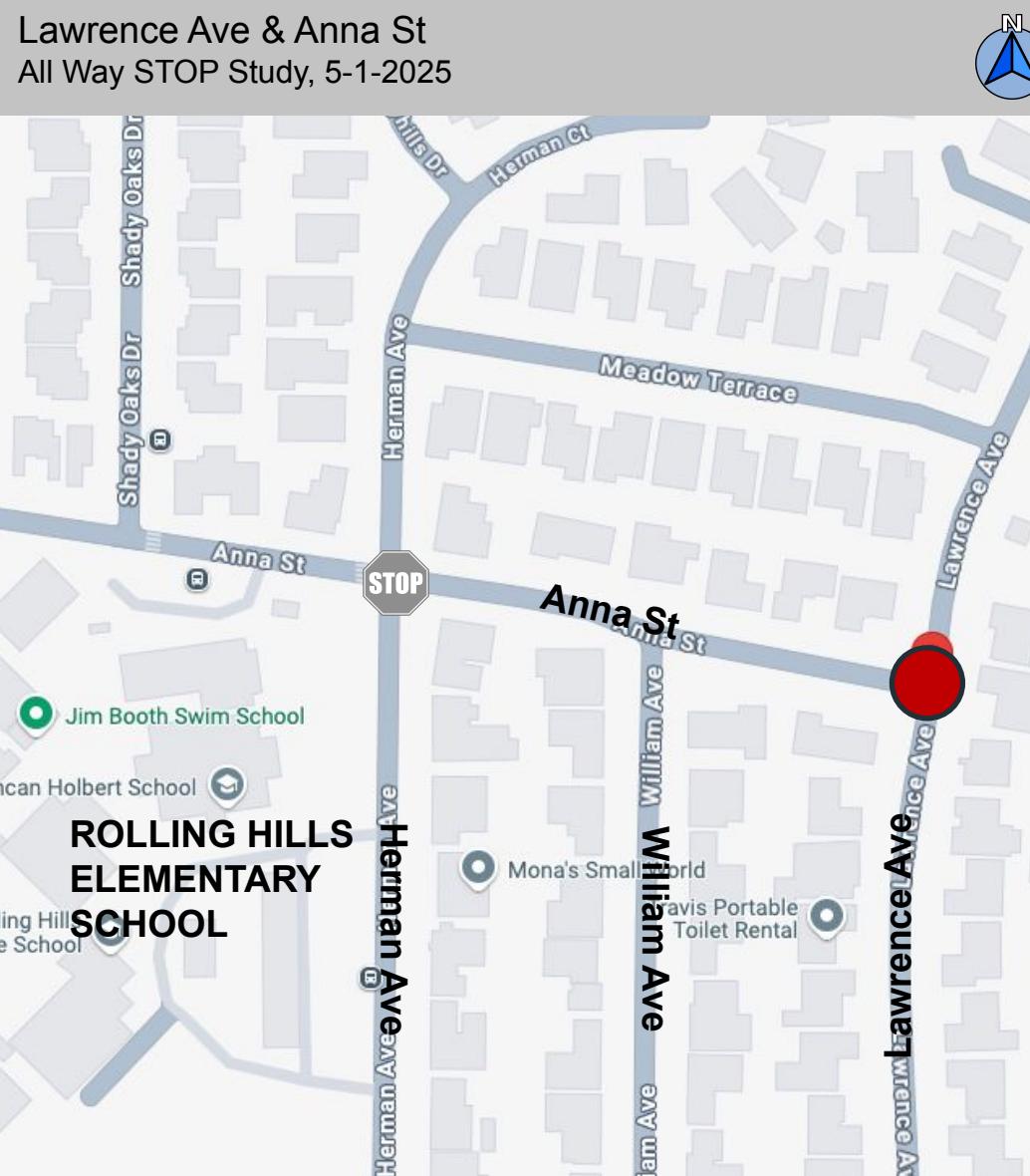


Holm Rd & Jeanette Wy (South) Council District: 3

All Way STOP Study	Warrant Met?
A. Interim Measure to Traffic Signal	NO
B. 12-Month Crash History, 1 Crash (2021)	NO
C. Minimum Volumes, 300 on Major St	NO
D. 80% Minimum Volumes, 240 on Major St	-
E. Other Engineering Study Factors	NO
<ul style="list-style-type: none">- Sight Distance- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use	

Data Findings:

- All Way STOP NOT Recommended



Data Findings:

- All Way STOP Recommended

Lawrence Ave & Anna St
Council District: 3

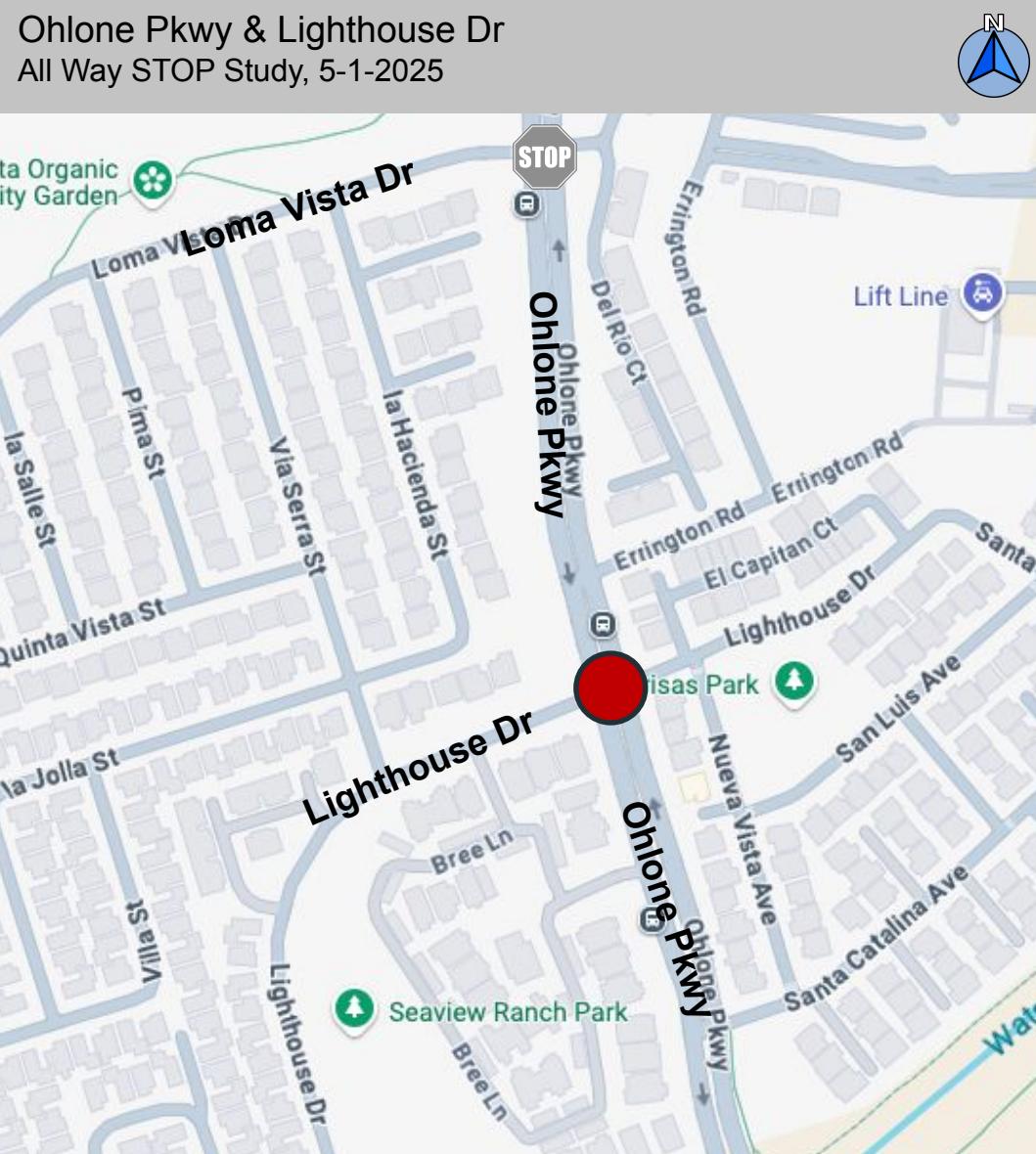
All Way STOP Study

Warrant Met?

- | | |
|--|-----|
| A. Interim Measure to Traffic Signal | NO |
| B. 12-Month Crash History, 1 Crash (2021) | NO |
| C. Minimum Volumes, 300 on Major St | NO |
| D. 80% Minimum Volumes, 240 on Major St | - |
| E. Other Engineering Study Factors <ul style="list-style-type: none">- Sight Distance (Hills)- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use | YES |

All Way STOP Recommended:

YES



Data Findings:

- All Way STOP Recommended

Ohlone Pkwy & Lighthouse Dr
Council Districts: 1, 4

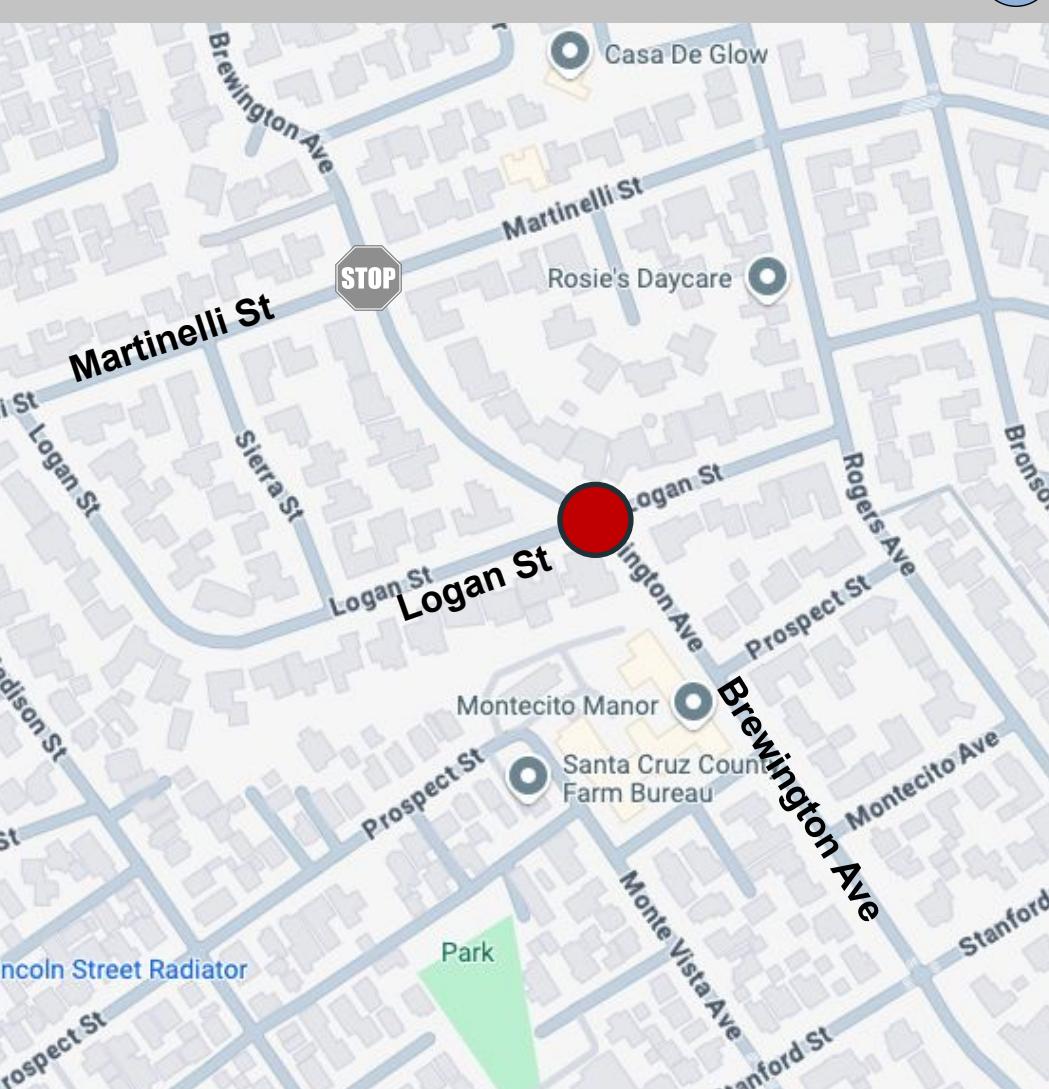
All Way STOP Study

Warrant Met?

- | | |
|--|-----|
| A. Interim Measure to Traffic Signal | NO |
| B. 12-Month Crash History, 1 Crash (2021) | NO |
| C. Minimum Volumes, 300 on Major St | NO |
| D. 80% Minimum Volumes, 240 on Major St | - |
| E. Other Engineering Study Factors <ul style="list-style-type: none">- Sight Distance- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use | YES |

All Way STOP Recommended:

YES



Data Findings:

- All Way STOP NOT Recommended

Brewington Ave & Logan St
Council District: 6

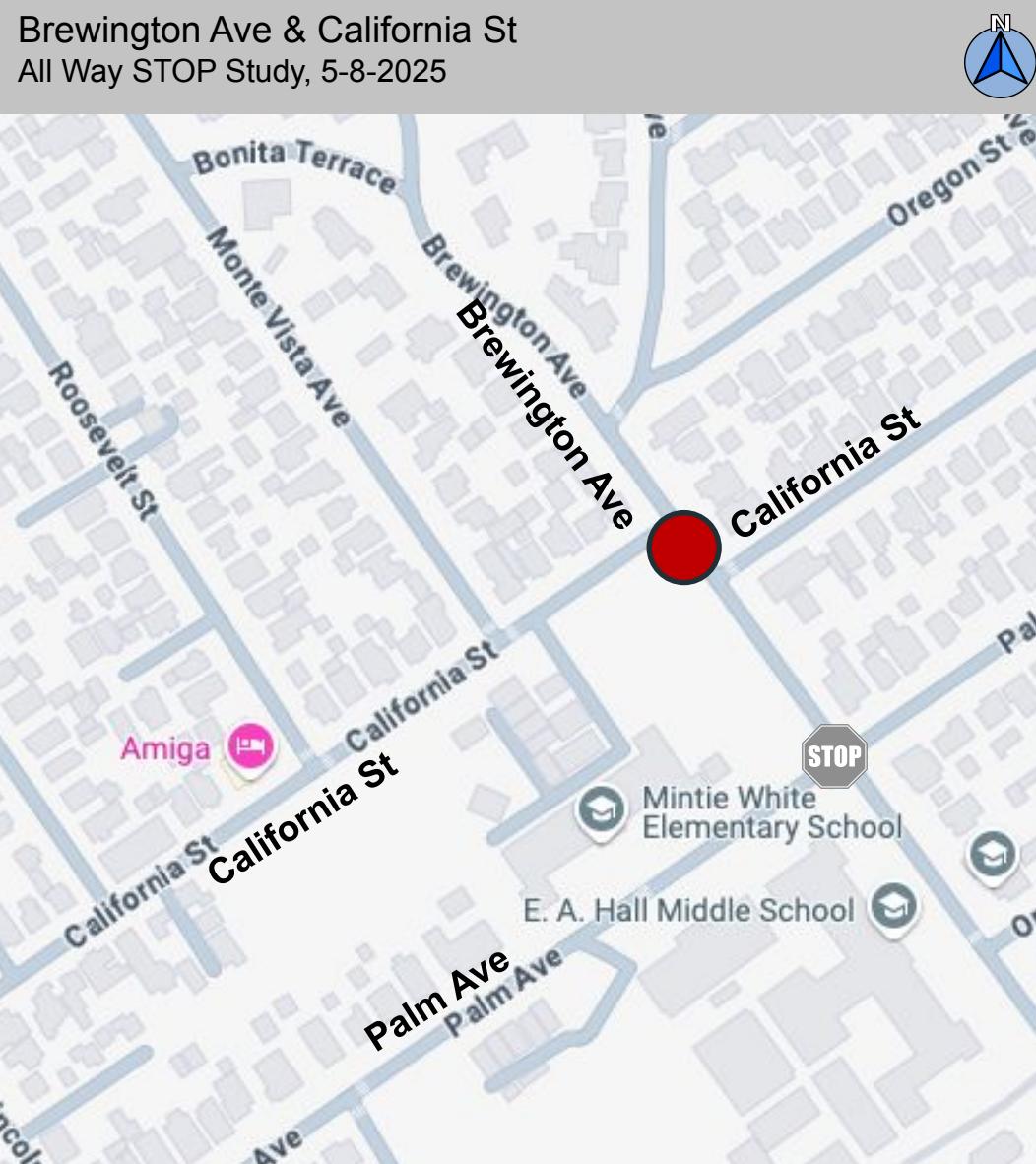
All Way STOP Study

Warrant Met?

- | | |
|--|----|
| A. Interim Measure to Traffic Signal | NO |
| B. 12-Month Crash History, 1 Crash (2021) | NO |
| C. Minimum Volumes, 300 on Major St | NO |
| D. 80% Minimum Volumes, 240 on Major St | - |
| E. Other Engineering Study Factors <ul style="list-style-type: none">- Sight Distance- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use | NO |

All Way STOP Recommended:

NO



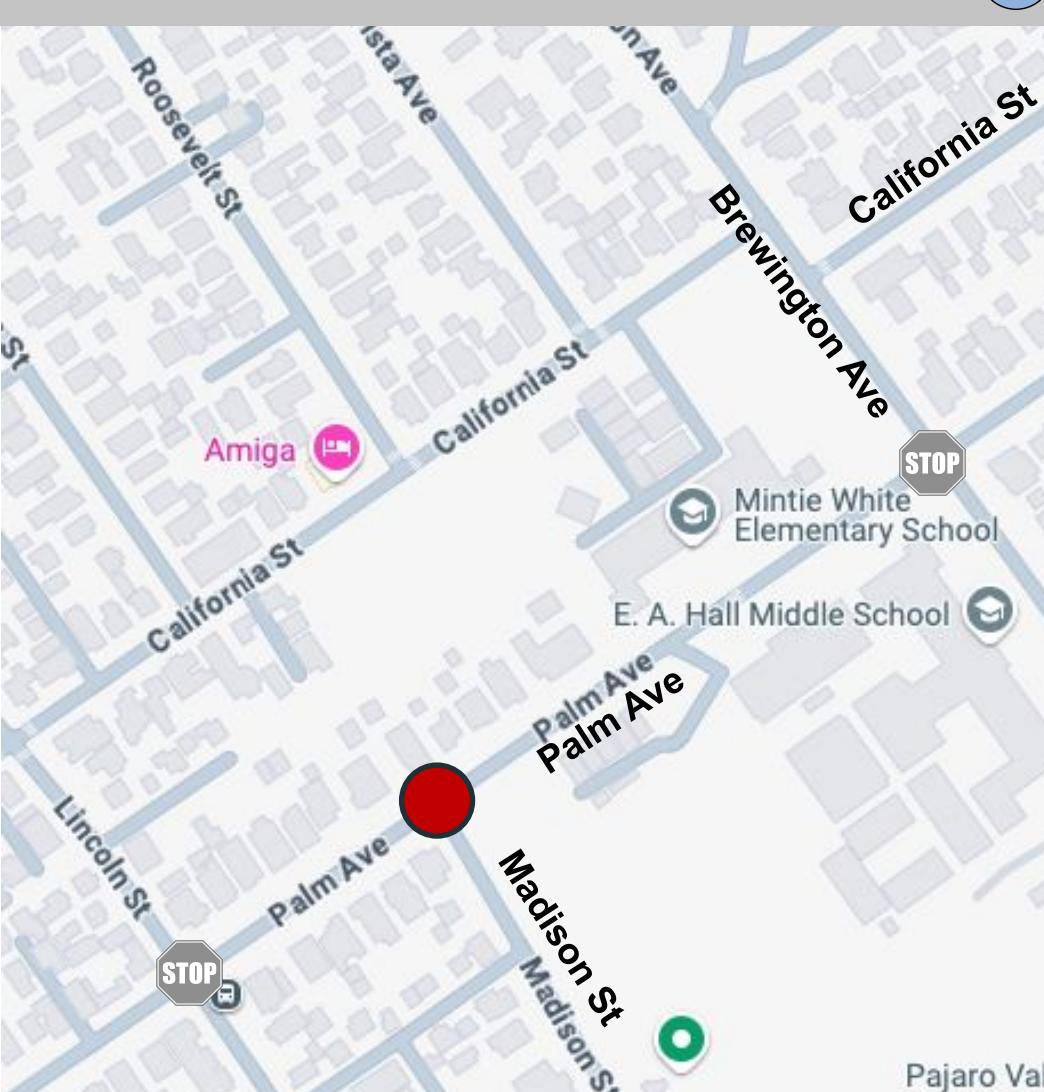
Data Findings:

- All Way STOP Recommended



Brewington Ave & California St
Council Districts: 2, 5, 6

All Way STOP Study	Warrant Met?
A. Interim Measure to Traffic Signal	NO
B. 12-Month Crash History, 1 Crash (2021)	NO
C. Minimum Volumes, 300 on Major St	NO
D. 80% Minimum Volumes, 240 on Major St	-
E. Other Engineering Study Factors	YES
<ul style="list-style-type: none">- Sight Distance (Staggered Intersection)- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use	
All Way STOP Recommended:	YES

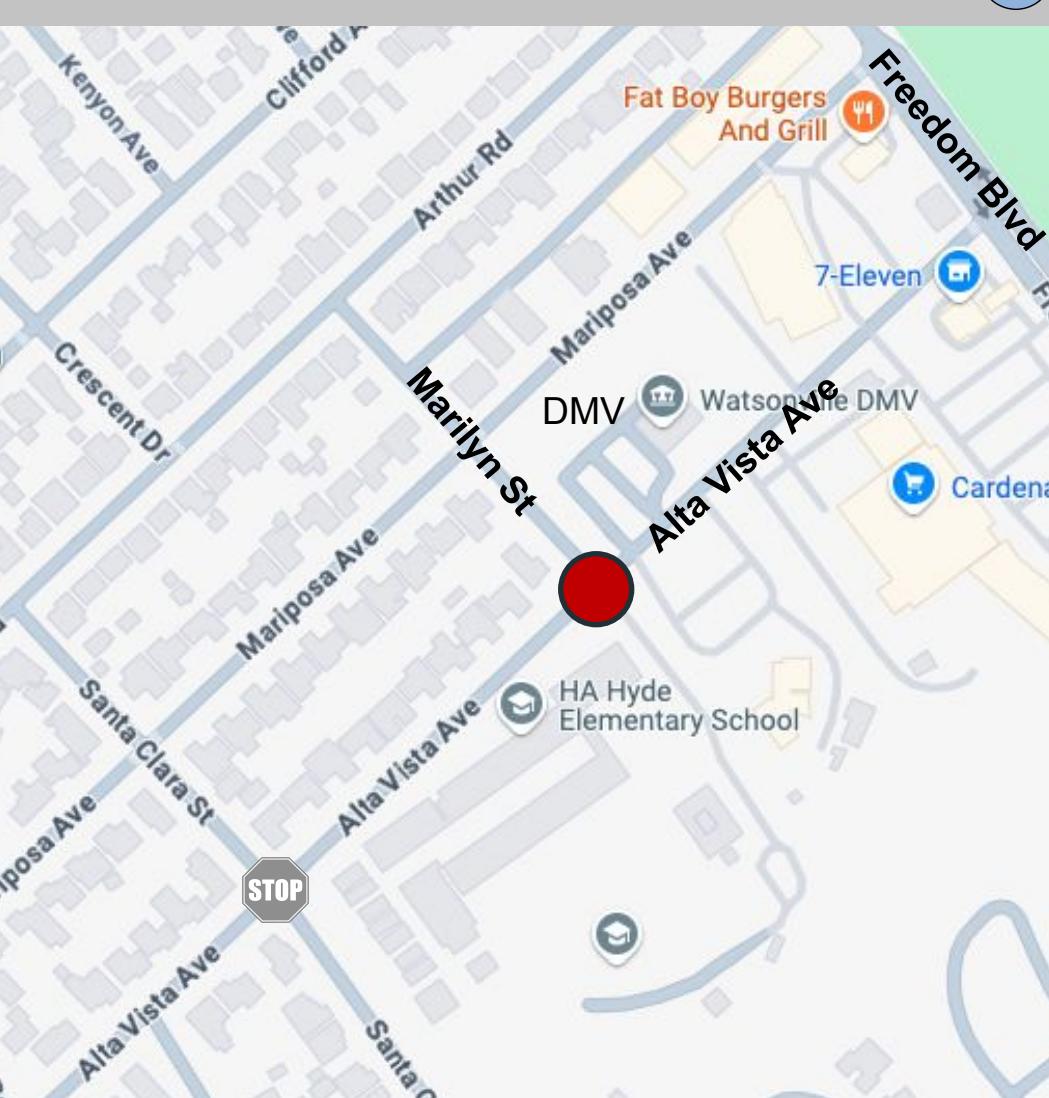


Data Findings:

- All Way STOP Recommended

Palm Ave & Madison St
Council District: 5

All Way STOP Study	Warrant Met?
A. Interim Measure to Traffic Signal	NO
B. 12-Month Crash History, 1 Crash (2021)	NO
C. Minimum Volumes, 300 on Major St	NO
D. 80% Minimum Volumes, 240 on Major St	-
E. Other Engineering Study Factors	YES
<ul style="list-style-type: none">- Sight Distance (Heavy Parking)- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use	
All Way STOP Recommended:	YES



Data Findings:

- All Way STOP Recommended

Alta Vista Ave & Marilyn St
Council District: 6

All Way STOP Study

Warrant Met?

- | | |
|---|-----|
| A. Interim Measure to Traffic Signal | NO |
| B. 12-Month Crash History, 1 Crash (2021) | NO |
| C. Minimum Volumes, 300 on Major St | NO |
| D. 80% Minimum Volumes, 240 on Major St | - |
| E. Other Engineering Study Factors <ul style="list-style-type: none">- Sight Distance (Heavy Parking)- Bike/Ped Facilities or Generators- Safe Routes to School- Land Use | YES |

All Way STOP Recommended:

YES

All Way STOP Study Locations 2025

Proposed New All Way STOP Installations

ohlone Pkwy & Lighthouse Dr	Council District: 1, 4
Lincoln St & E 5th St	Council District: 2, 5
Brewington Ave & California St	Council District: 2, 5, 6
Lawrence Ave & Anna St	Council District: 3
Palm Ave & Madison St	Council District: 5
Alta Vista Ave & Marilyn St	Council District: 6



Studied – Installation Not Recommended

Holm Rd & Jeanette Wy (North)	Council District: 3
Holm Rd & Jeanette Wy (South)	Council District: 3
Brewington Ave & Logan St	Council District: 6