

Measure W Argument:

Vote yes on Measure W to update the City of Watsonville Charter! As the Watsonville City Council, we believe it is important for our community to maintain a clear, effective, and reflective governance structure. The Charter is the guiding document for how the city functions, and it has not been updated for over ten years. Revisions to the Charter include clarifying staff and city manager positions, updating council meeting requirements, and revising provisions to be consistent with current city law. These revisions will improve our governance structure, enhance accountability, and promote civic engagement. The Watsonville City Council supports these revisions to the Charter of the City of Watsonville and encourages the community to vote yes!

In community,

Watsonville City Council

/s/ Kristal Salcido, Watsonville City Council Member

/s/Maria Orozco, Watsonville City Council Member