

ETHELO



Watsonville Climate Vision 2030 Survey

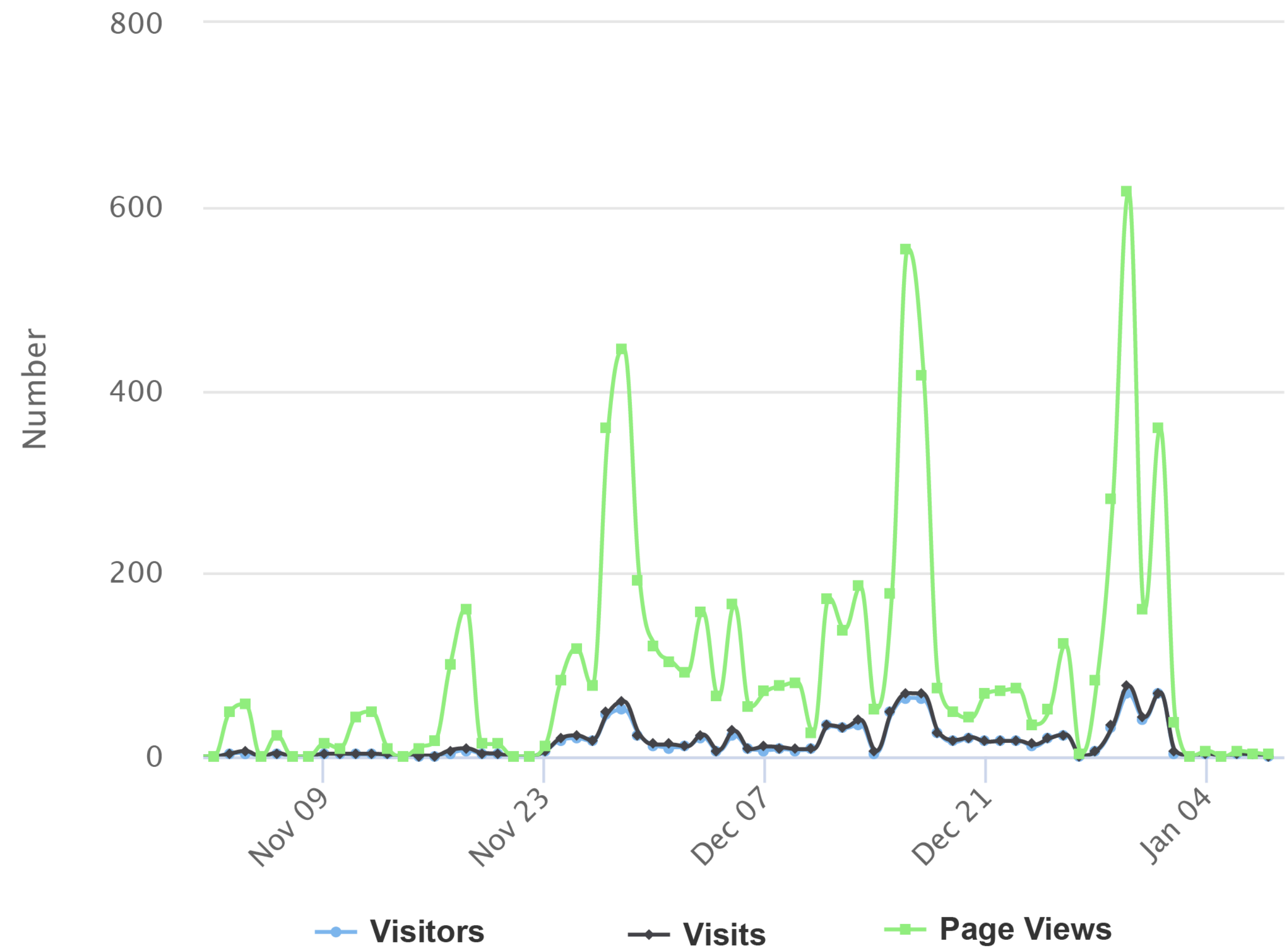
Introduction

From November 5 to December 24, 2020, the City of Watsonville used a climate visioning survey in order to empower their residents to help shape their community's future. The survey sought input in both English and Spanish on specific strategies and initiatives under consideration by the City, to be included in their 2030 Climate Action Plan. These strategies and initiatives would have the aim of reducing the community's greenhouse gas emissions and protecting the community from the impacts of climate change.

The process effectively educated residents on both the effects of climate change, and the City's proposed adaptation and mitigation strategies, in addition to allowing them to weigh in on what they'd like for the future of their community.

Participation

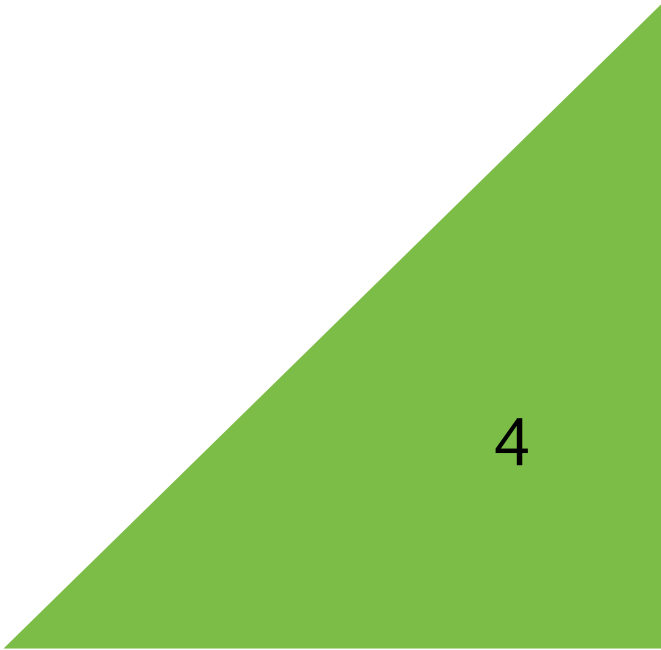
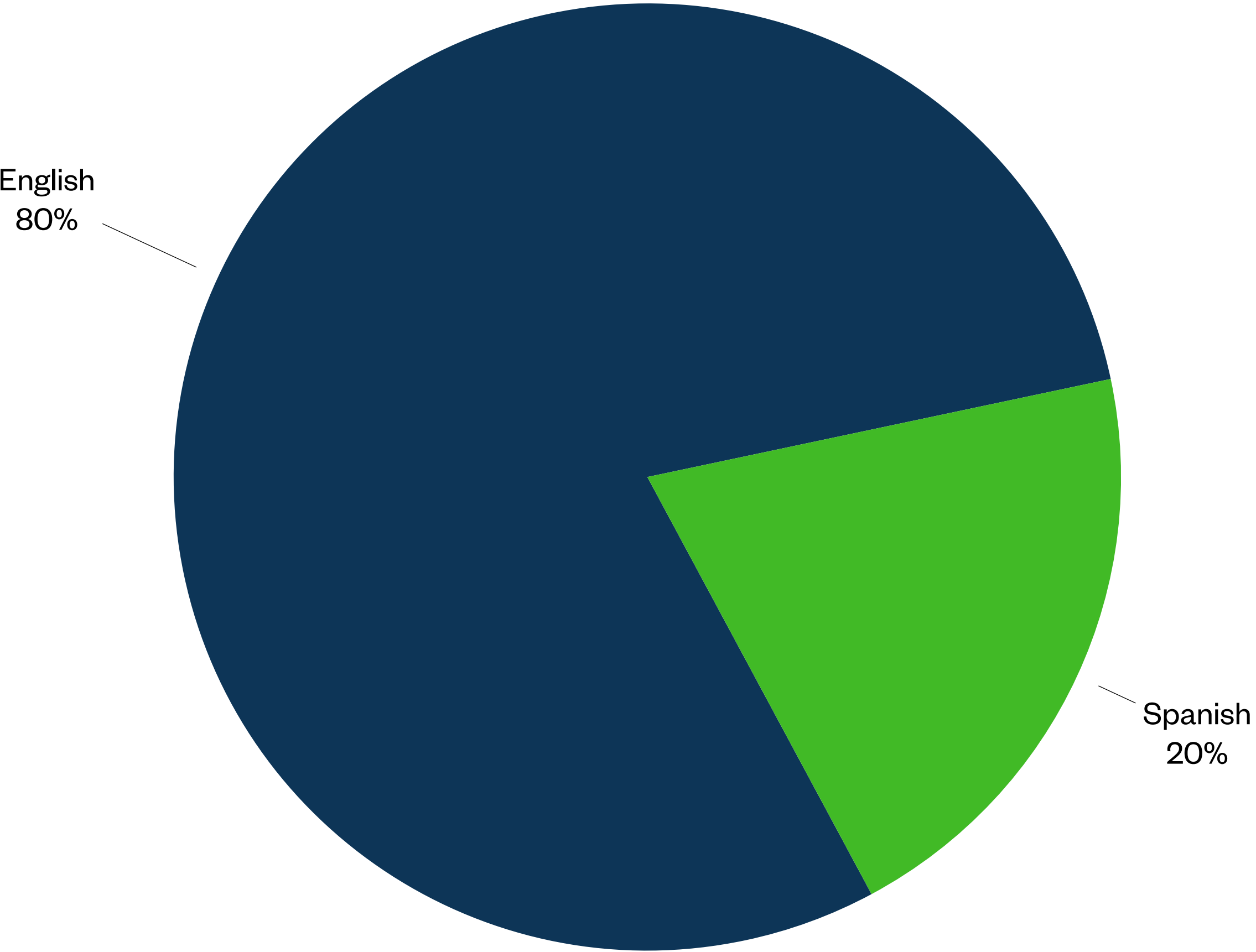
- Number of visitors: **1915**
- Number of respondents: **1,099**
- Page views: **12,189**
- Average time on platform: **6.75 minutes**





Participation

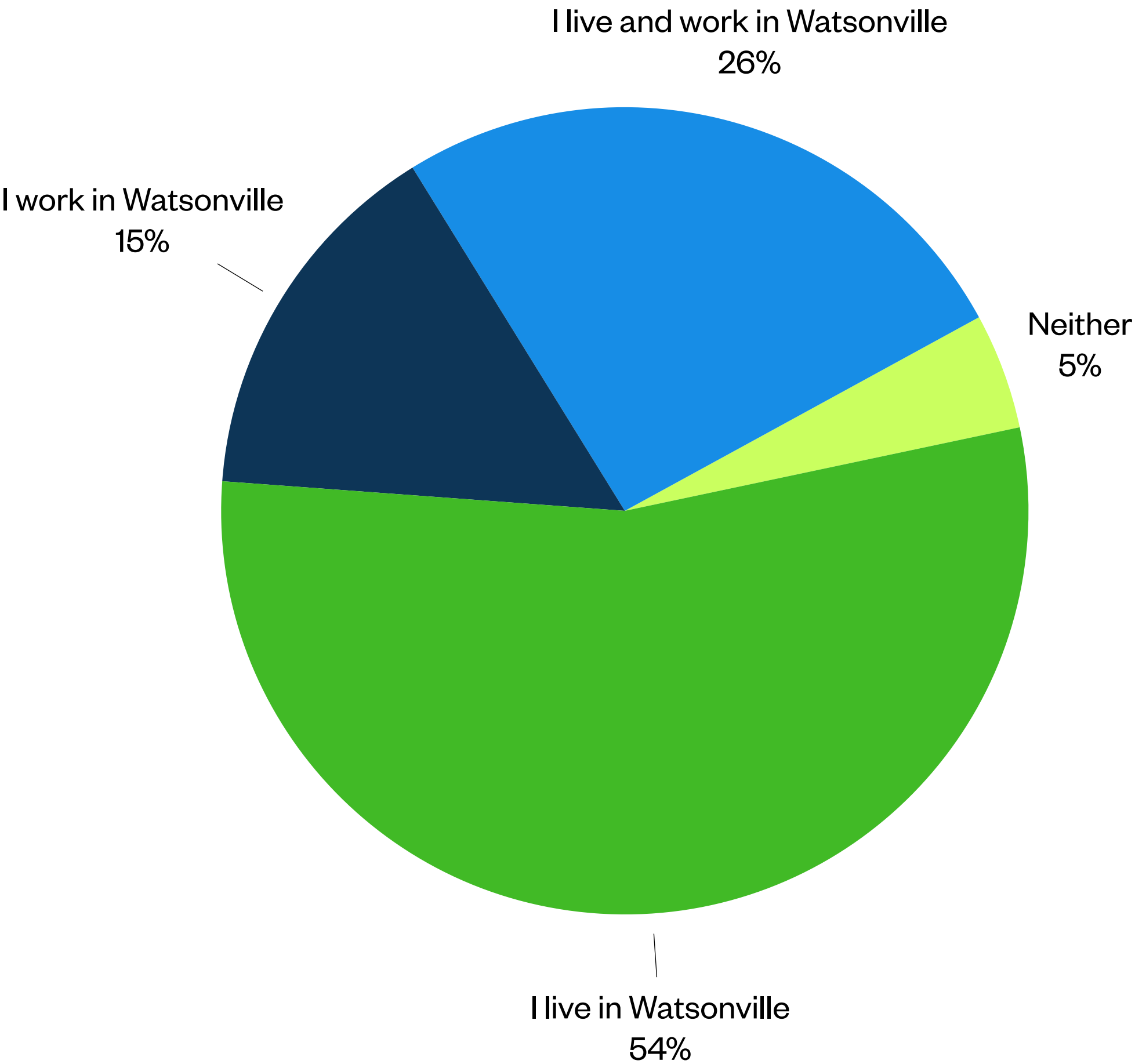
Breakdown of respondents based on selected language.





Survey Analysis

Do you live or work in Watsonville?

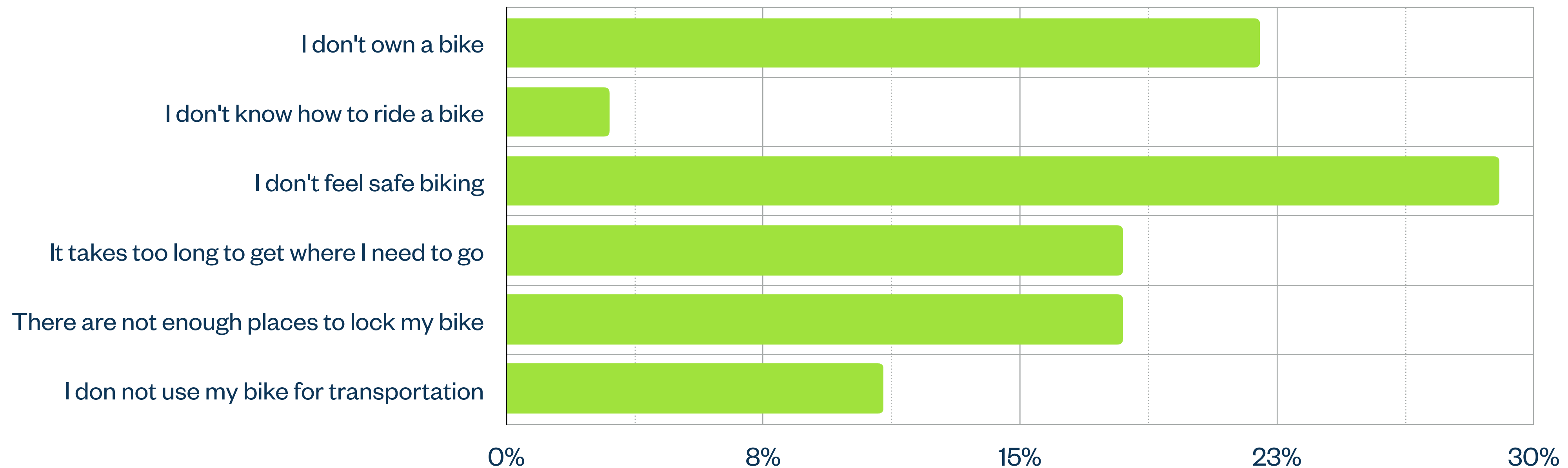




Transportation

Transportation

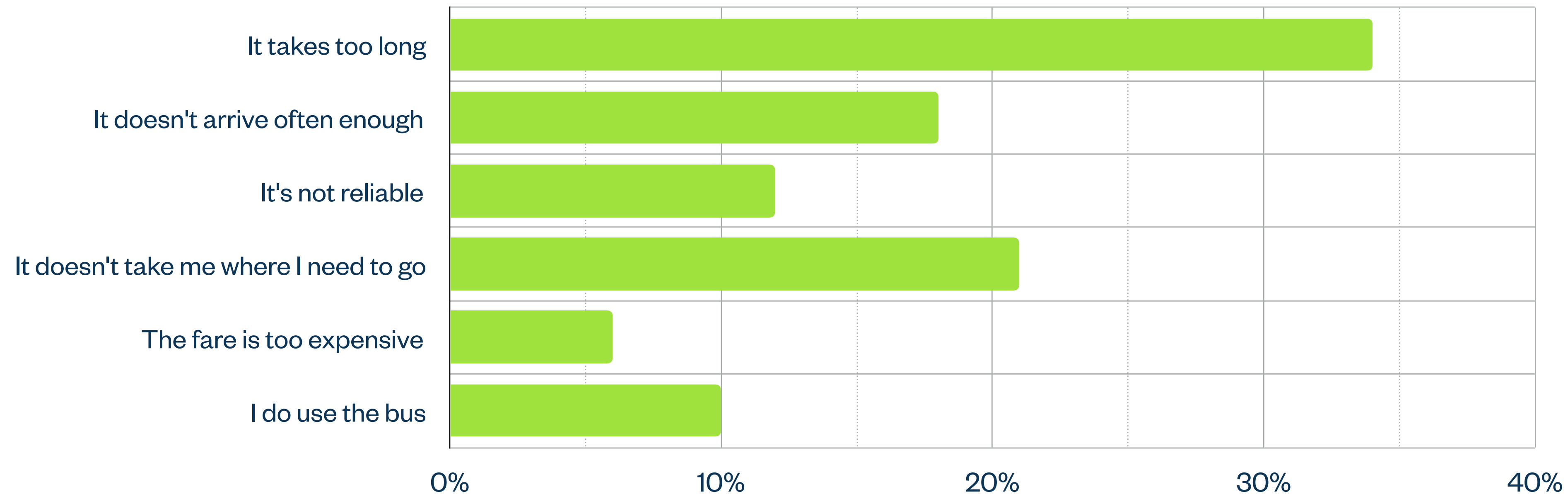
If you do not bike, please share why.*



* Respondents were asked to select all that applied

Transportation

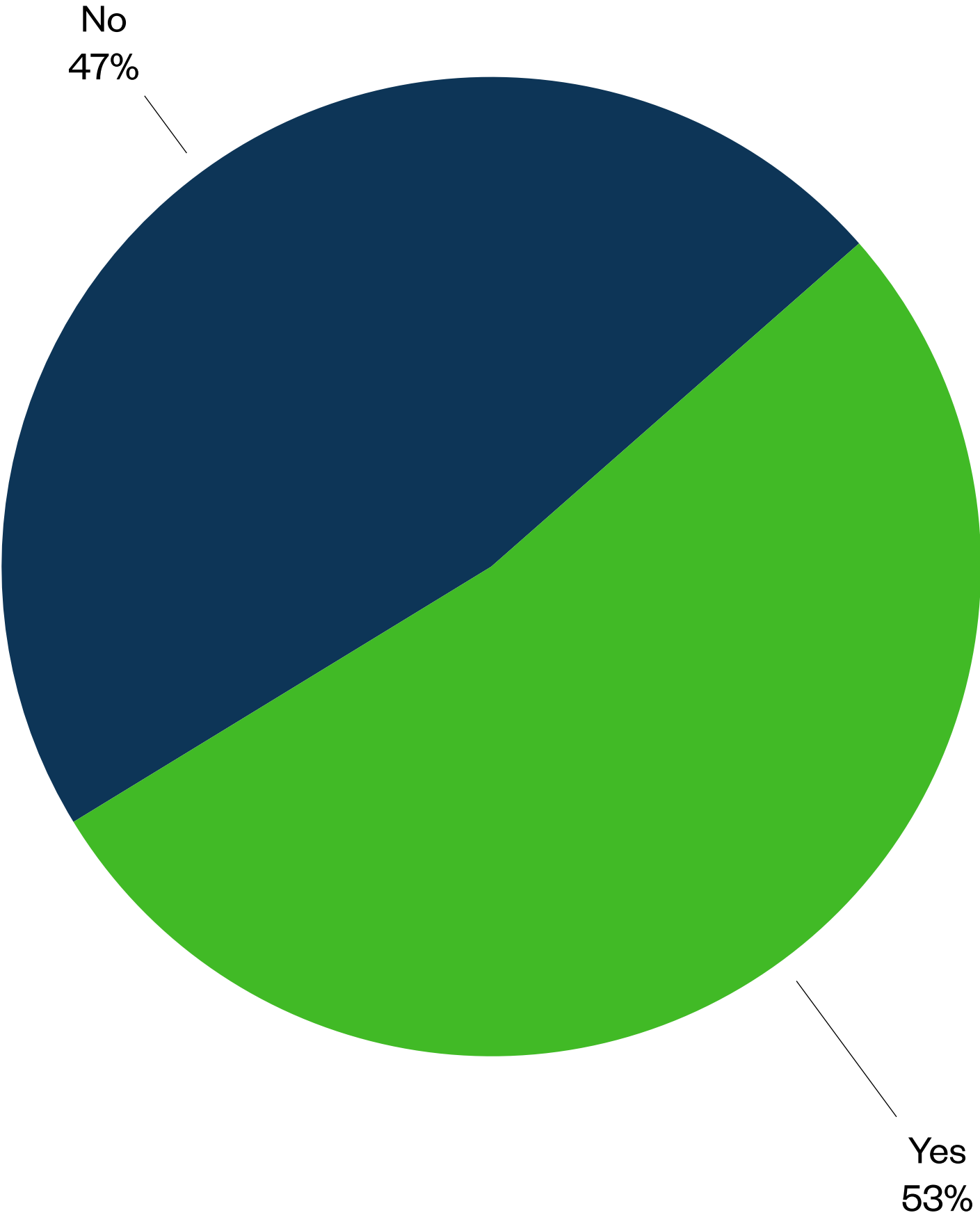
If you do not take public transportation, please share why.*



* Respondents were asked to select all that applied

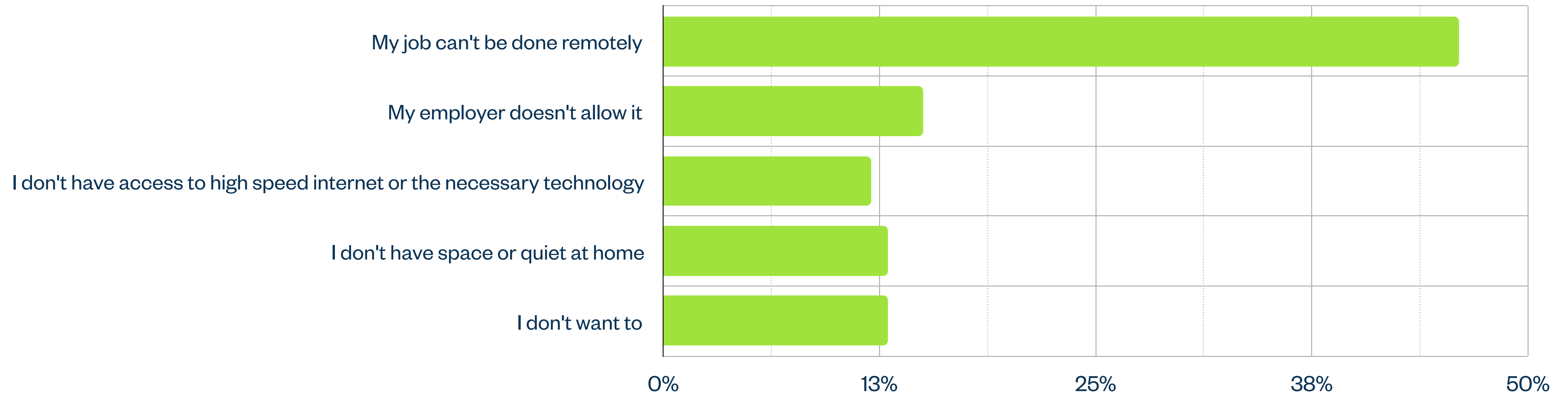
Transportation

Are you able to work from home?



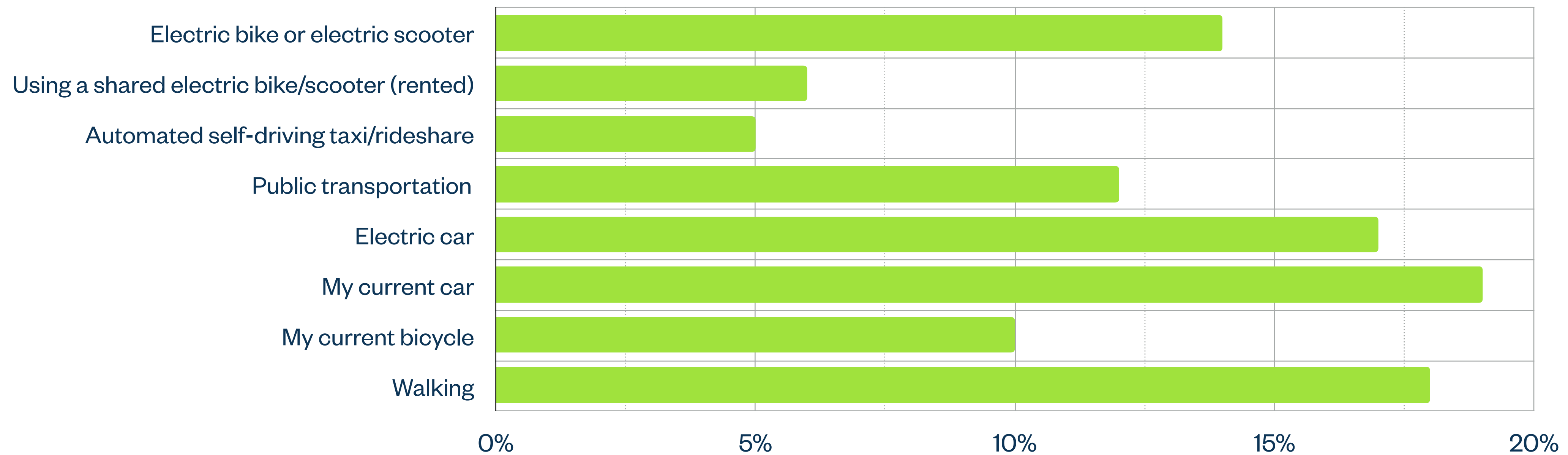
Transportation

If you are not able to work from home, what is the reason?



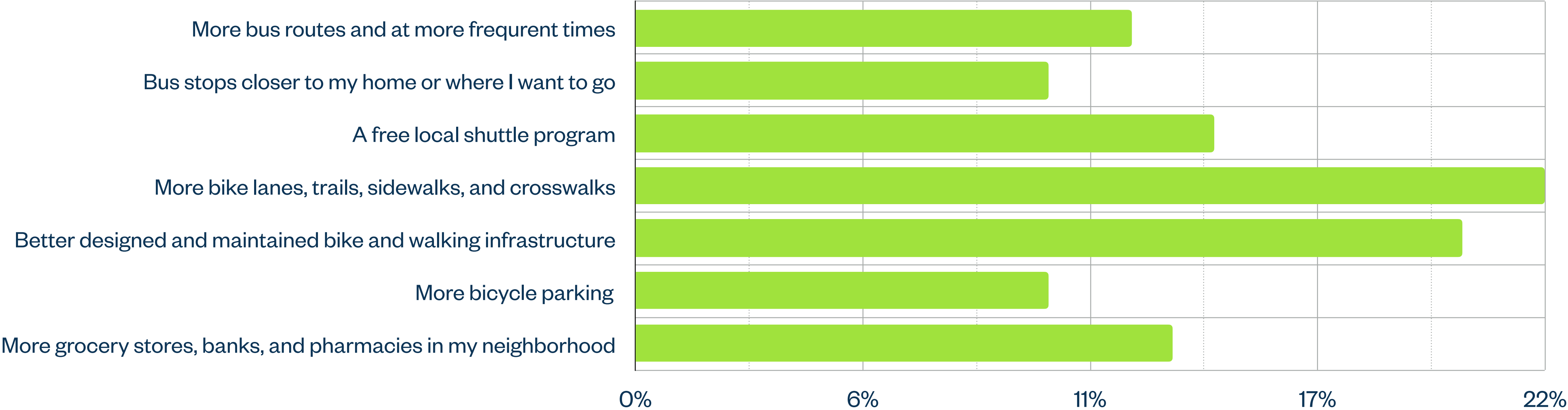
Transportation

In 5 years, how would you like to get around from one place to another?



Transportation

What would make it easier for you to drive your car less often?*



* Respondents were asked to select all that applied

Transportation

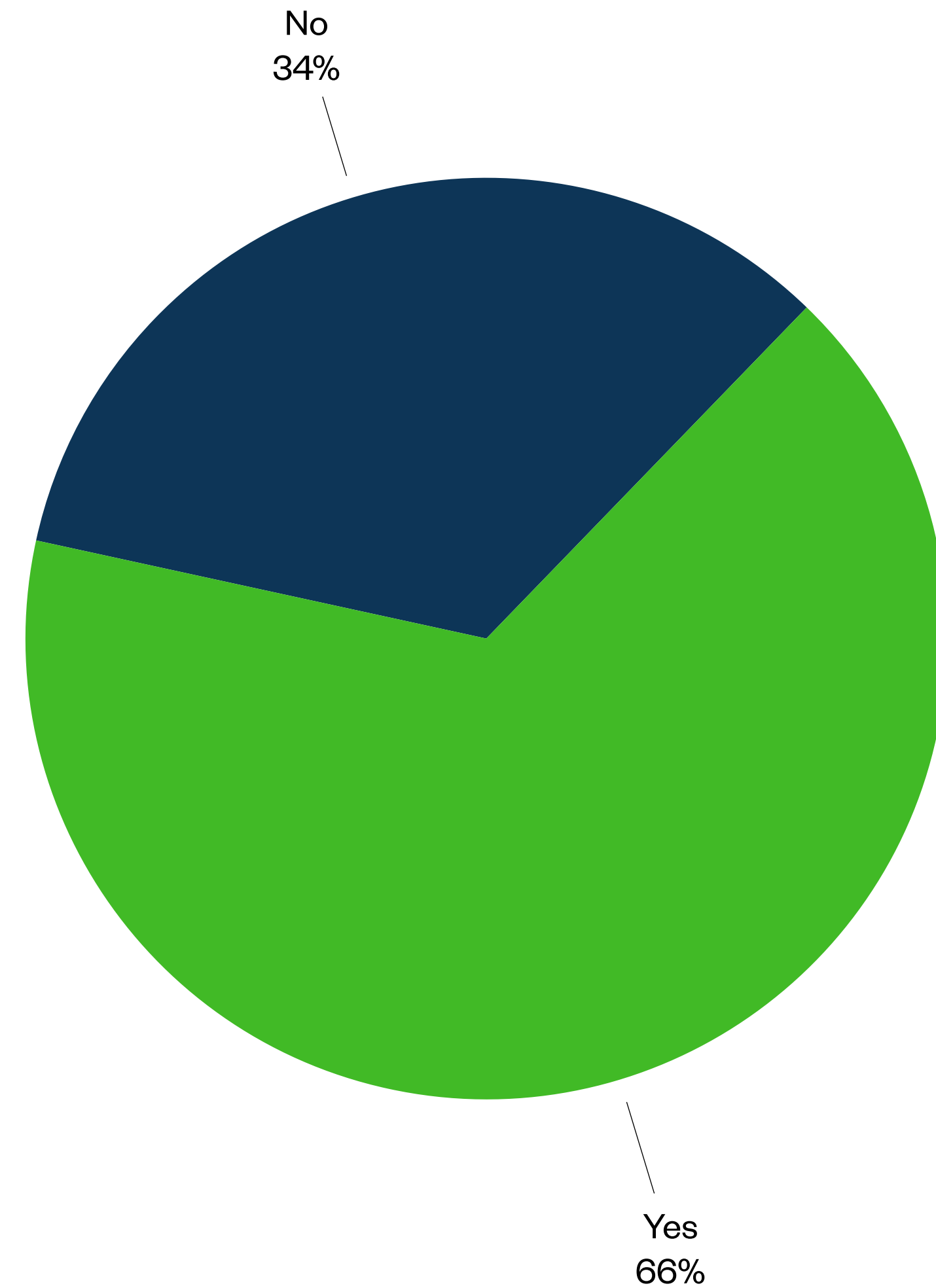
Which incentives would encourage you to use alternative modes of transportation?*



* Respondents were asked to select all that applied

Transportation

Would you support closing certain streets to all vehicle traffic one day a week, allowing people to walk, bike, skate, and perform outdoor activities?

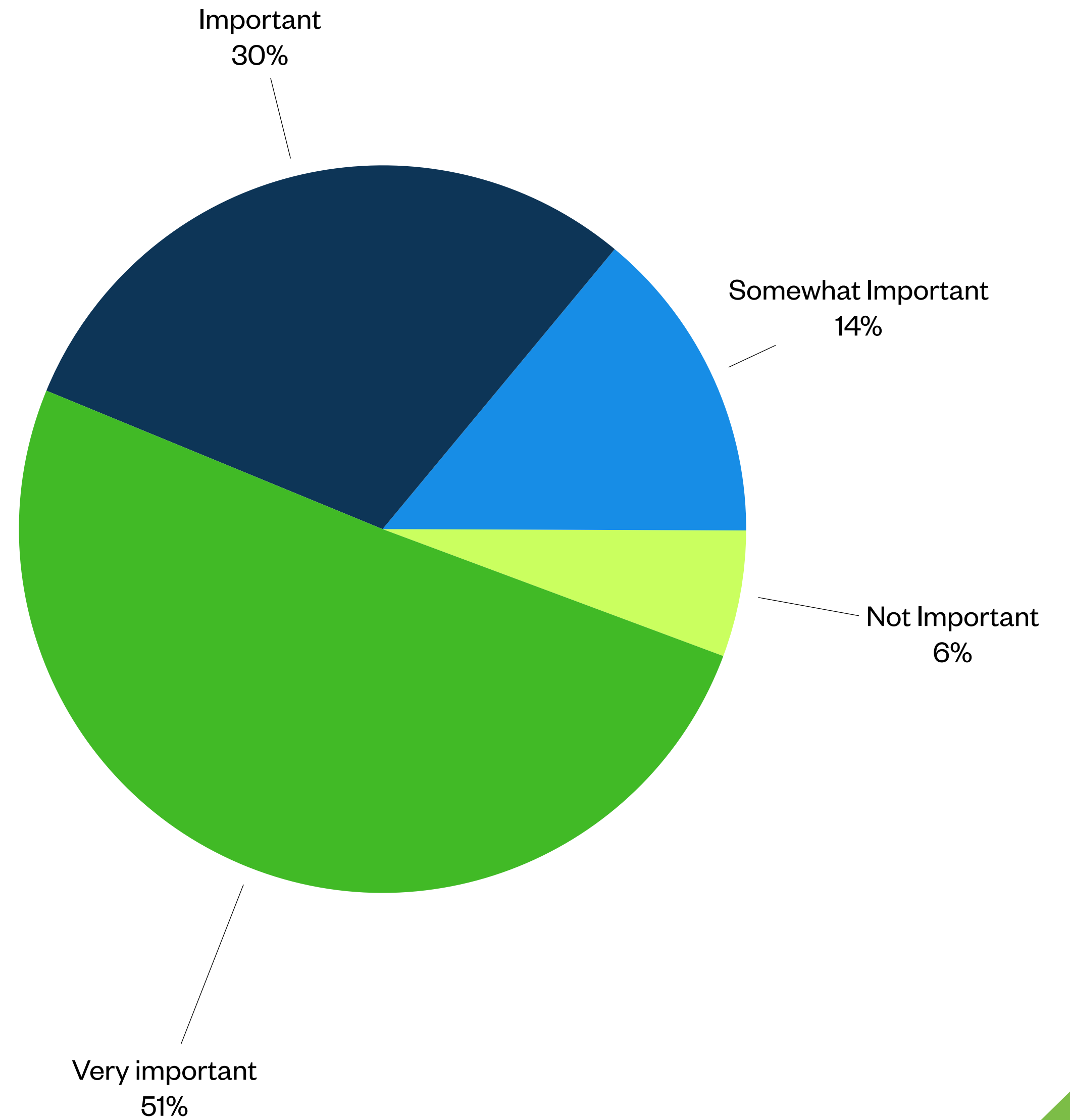




Energy

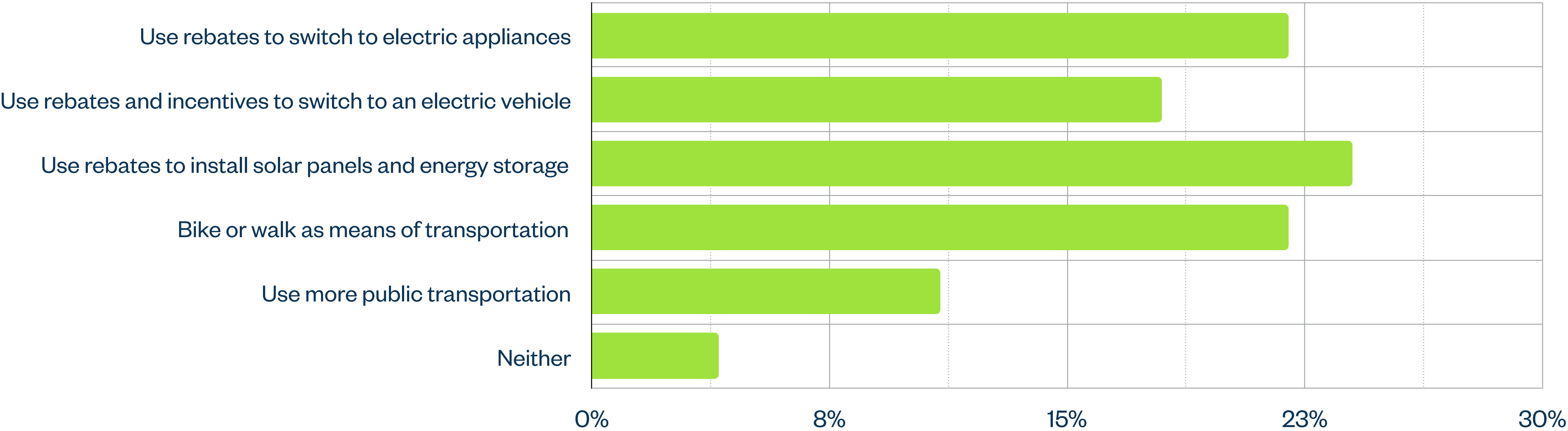
Energy

How important is it to you that the City invest in electric grid improvements so that we don't lose power during a public safety power shutoff which occurs in response to severe weather or during an emergency?



Energy

Which personal actions are you willing to take to move from fossil fuels to renewable energy?

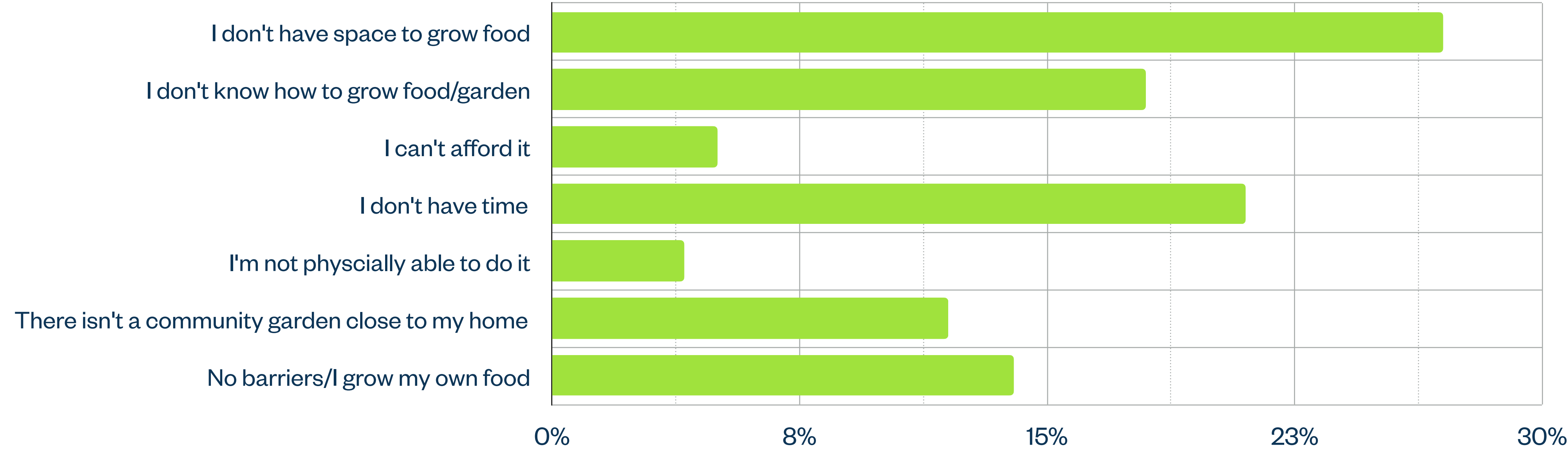




Local Food and Agriculture

Local Food and Agriculture

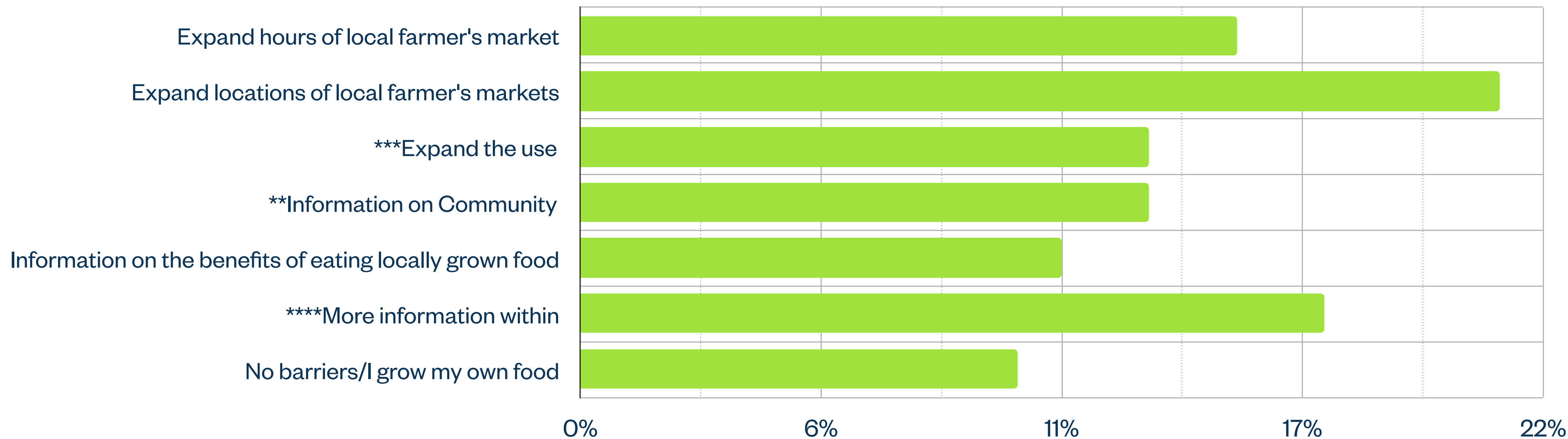
What prevents you from growing your own food?*



* Respondents were asked to select all that applied

Local Food and Agriculture

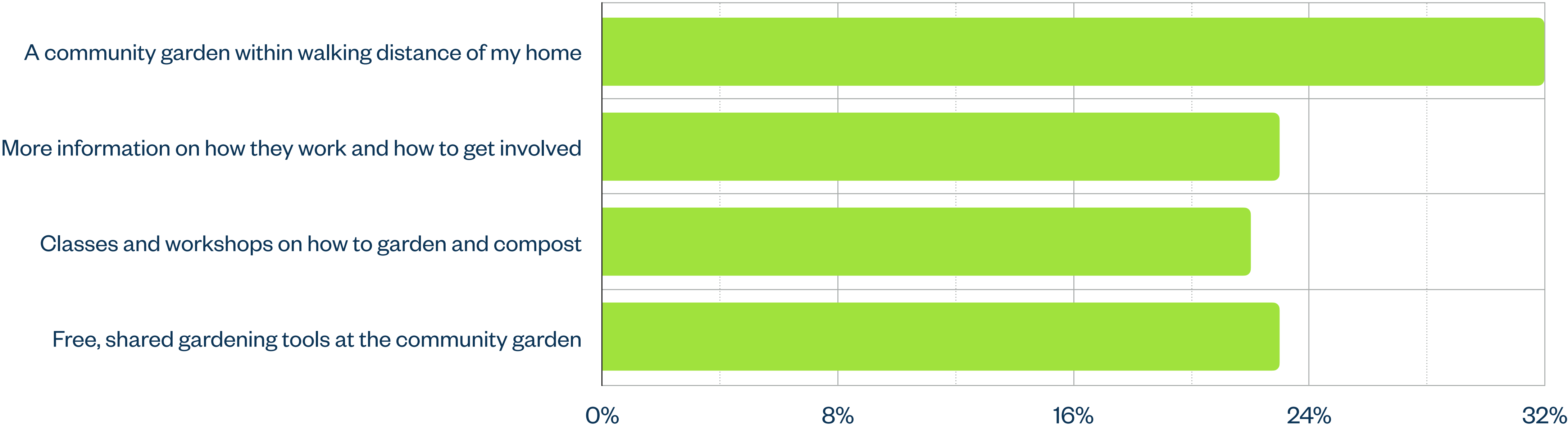
What would encourage you to buy more healthy, local food?*



* Respondents were asked to select all that applied
**Full title: Information on Community Supported Agriculture subscriptions (CSA) to purchase a vegetable box from local farmers
***Full title: Expand the use of Food Stamps at farmer's markets and other local grocery stores
****Full title: More information within grocery stores to know which products are local

Local Food and Agriculture

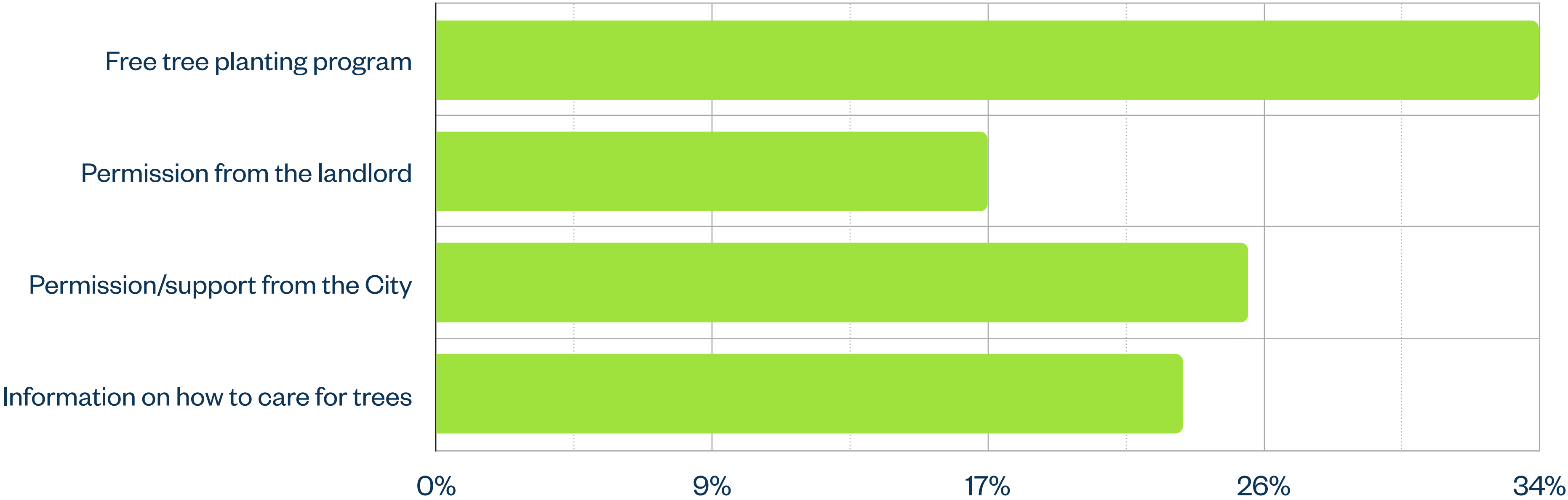
What would encourage you to participate in a community garden?*



* Respondents were asked to select all that applied

Local Food and Agriculture

What would encourage you to plant and care for more trees in your yard, on your street, or in your neighborhood, even if you do not own your home?*



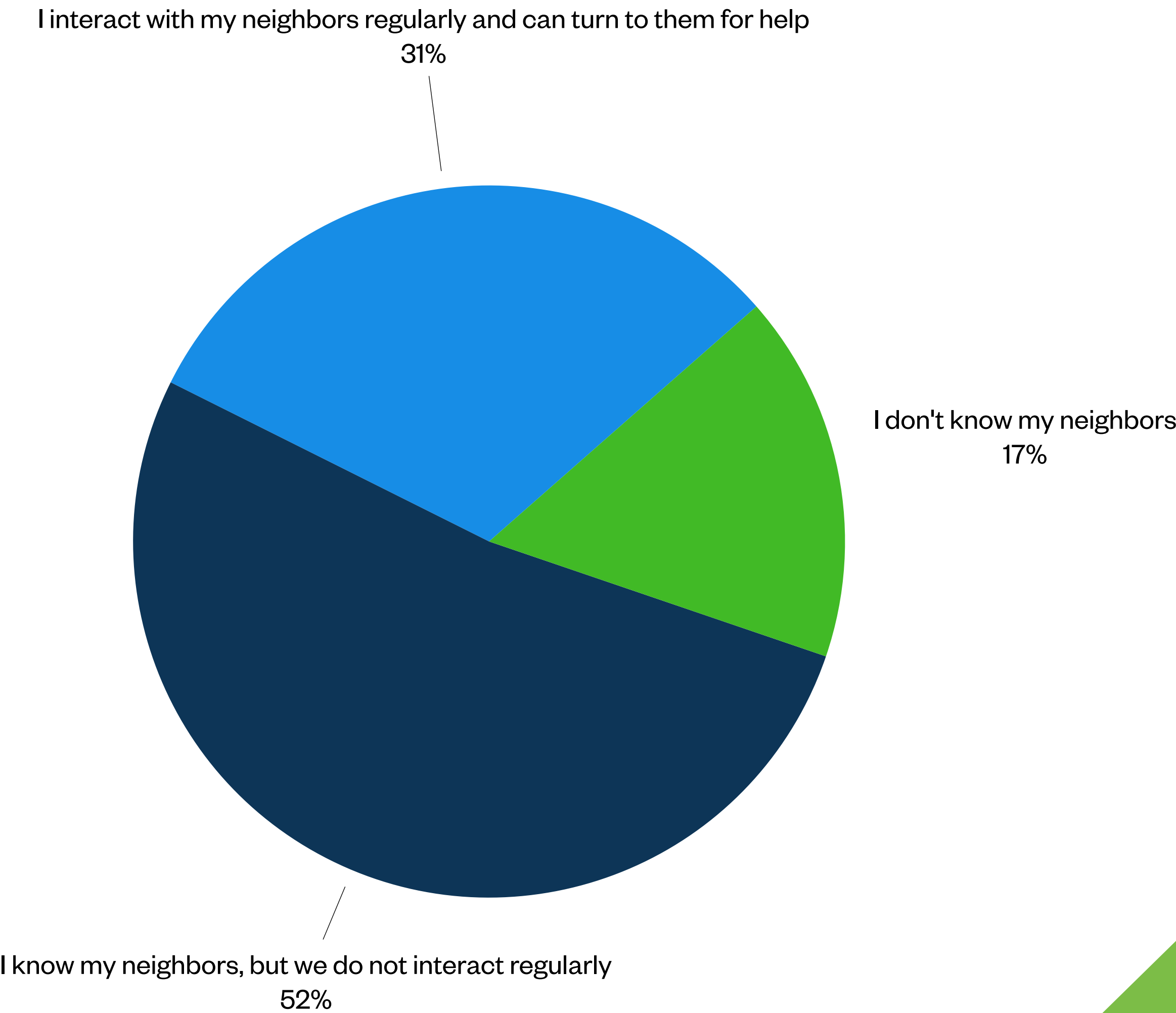
* Respondents were asked to select all that applied



Neighborhood and Community

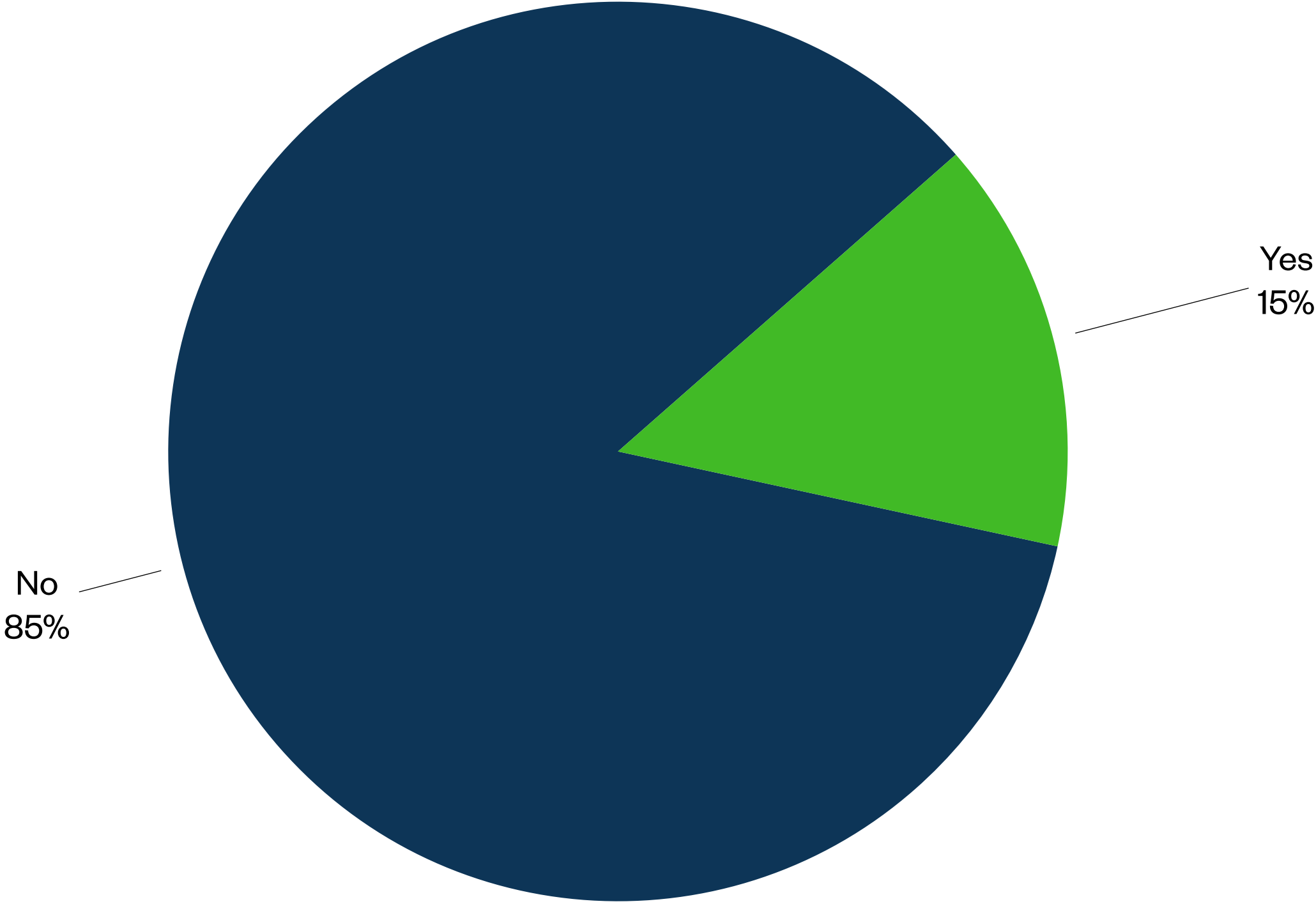
Neighbourhood and Community

How is your relationship with your neighbors?



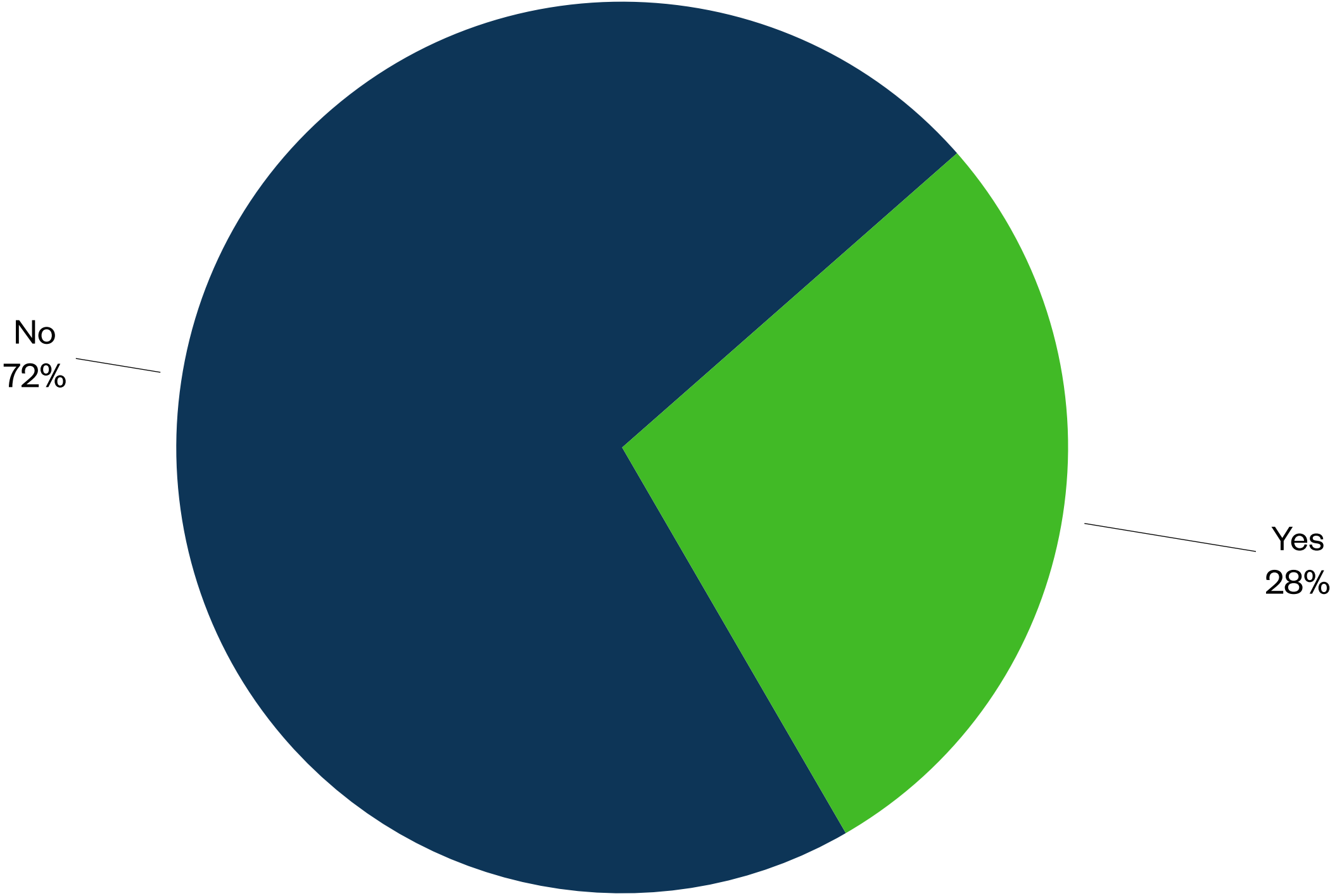
Neighbourhood and Community

Are you interested in becoming a community leader for your block, street, apartment complex, or neighborhood to help your neighbors with support from the City on creating a stronger sense of community, discuss how to save money on food and utility bills, prepare for climate change, and work together to make Watsonville a safer and more beautiful place?



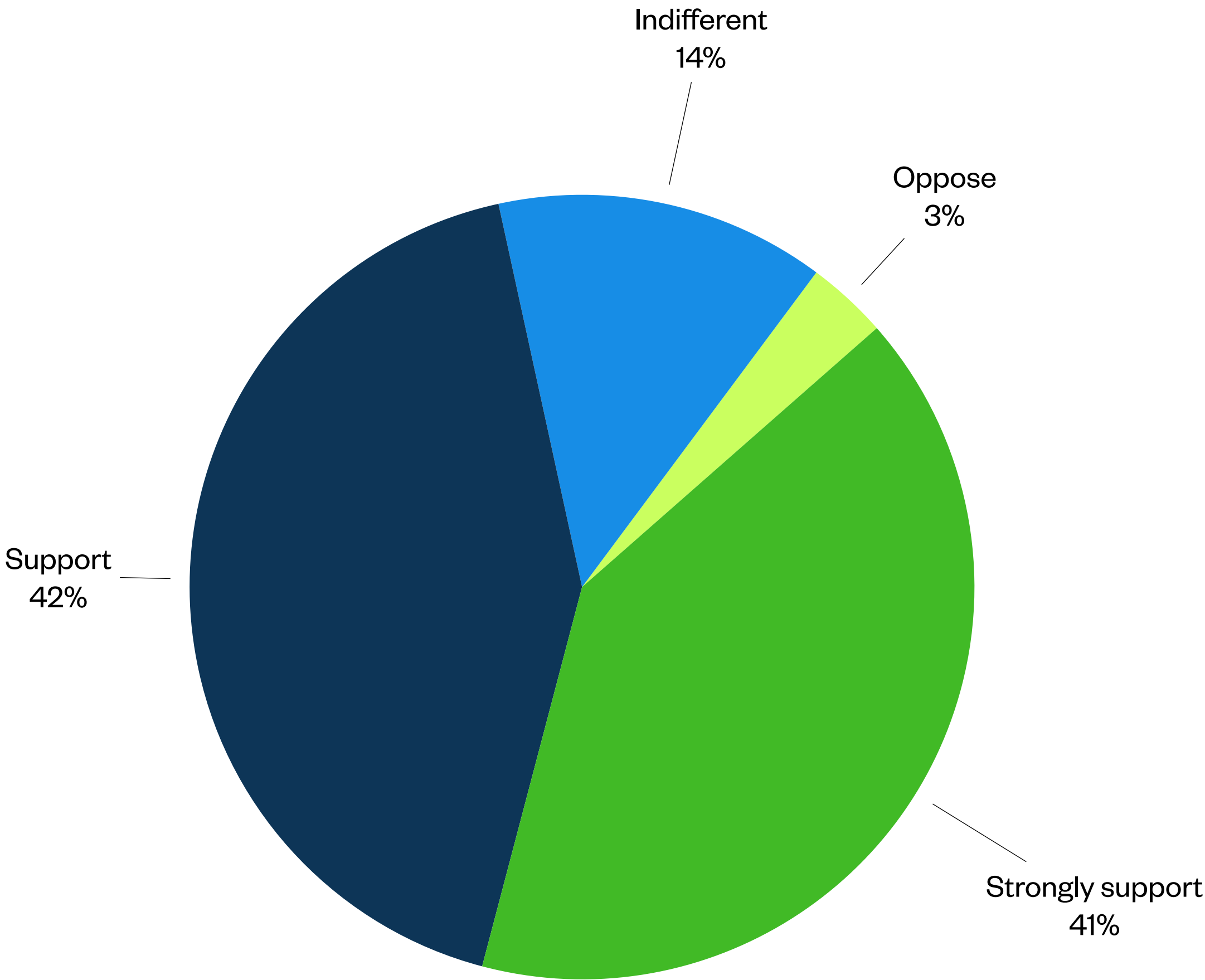
Neighbourhood and Community

Are you interested in joining a neighborhood group on your block, street, apartment complex, or neighborhood to work with your neighbors with support from the City on creating a stronger sense of community, discuss how to save money on food and utility bills, prepare for climate change, and work together to make Watsonville a safer and more beautiful place?



Neighbourhood and Community

Would you support and make use of a repair center where people can use necessary tools to fix and make improvements to personal items, such as bikes, appliances, etc. or pay youth in training to do it for you?

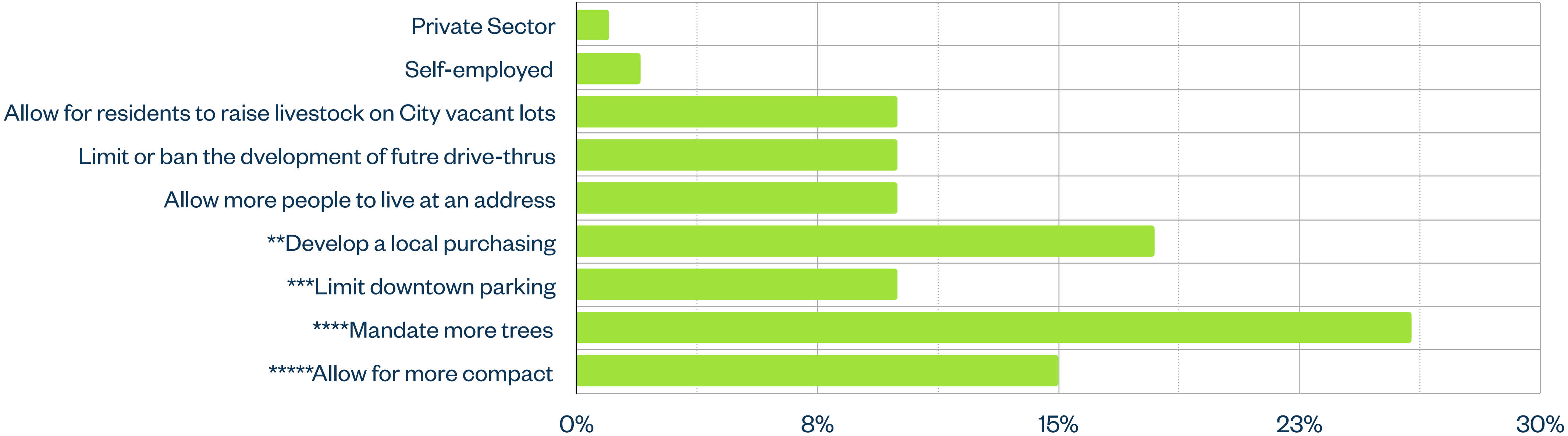




Building Codes and Ordinances

Building Codes and Ordinances

Which City building codes (or change to current ones) and ordinances would you support?*



* Respondents were asked to select all that applied
** Full title: Develop a local purchasing policy that gives preference to local businesses that promote sustainable and fair labour practices
***Full title: Limit downtown parking to encourage public transit and active transportation
****Full title: Mandate more trees to be planted as a requirement for new development
*****Full title:Allow for more compact and taller buildings to accomodate more people

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Thank you!

