



Business Focus Group

Agenda

December 17, 2020 | 2:00 – 4:00 PM | Virtual Meeting

MEETING OBJECTIVES

Provide an opportunity for input to the Specific Plan process

AGENDA

Introduction and Welcome

Background Presentation

- Market and Regulatory Context
- What we have heard to date

Vision and Ideas for Downtown

- What works and what doesn't?
- Future land uses
- Development framework and process

Opportunities Sites

Closing Thoughts and Next Steps

Attachments:

- *Market Report*
- *Presentation from AC Meeting #3*
- *Vision Themes and Guiding Principles document*
- *Mapbook and Worksheet for Character Areas*