

# BUSINESS BULLETIN

*Newsletter* FOR WATSONVILLE BUSINESSES • MARCH 2019



Businesses can adjust service schedules and container size to avoid trash overflows and clutter. ▲

## A Clean Business is Good Business

Storm water and health regulations require a high standard of maintenance in dumpster areas to decrease litter, spills, and container overflows. Containers for cardboard, mixed recycling, and food waste require proper upkeep to avoid added fees, increase accessibility for servicing, and reduce contamination.

Please keep lids for tallow tanks and barrels securely on at all times to prevent spills. Cleaning a spill right away is always the right thing to do. A clean and tidy dumpster area can also help prevent illegal dumping from becoming a problem on your business property.

Watsonville is committed to a clean and safe community. As part of the City's Beautification Initiative, businesses and neighborhoods will be held accountable for keeping properties clean.

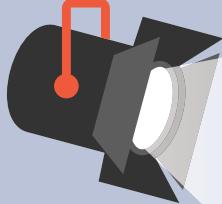
### How Can Businesses Achieve This?

- Keep container lids closed and locked at all times.
- Ensure containers have clear labels to distinguish the differences between them.
- Nothing should be left or stored outside of containers and enclosures.
- Never pour liquids in the dumpsters.
- Train staff and require daily monitoring.
- **Report illegal activity or leaking containers.**



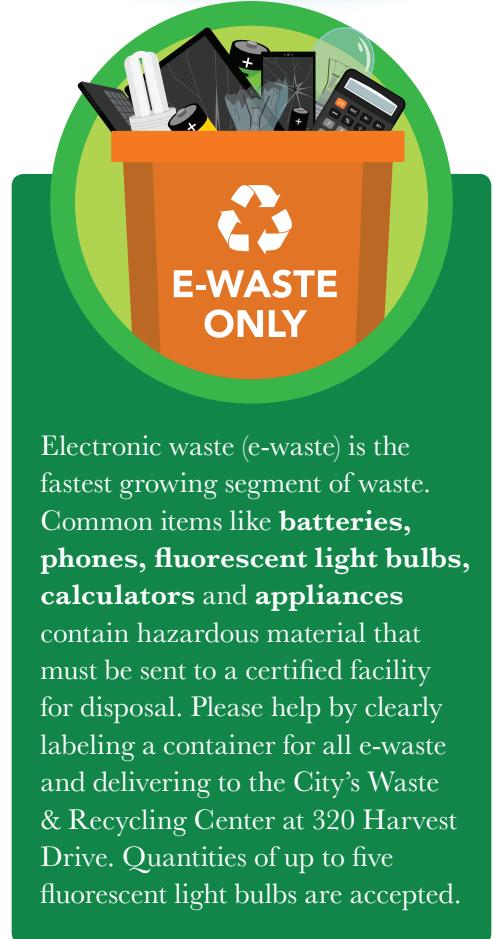
Prevent illegal dumping from becoming a problem on your business property.

## WATSONVILLE BUSINESS Spotlight Opportunity



Share your story and be part of the City's Business Spotlight. Tell us why Watsonville is the right town for your business! The City's Spotlight features businesses that have chosen Watsonville as their home and whose story highlights the benefits of being located in Watsonville.

Featured businesses must be located in the City of Watsonville and hold a valid Watsonville Business License. Visit our website at [cityofwatsonville.org](http://cityofwatsonville.org) to complete the **Business Spotlight Request Form**.



Electronic waste (e-waste) is the fastest growing segment of waste. Common items like **batteries, phones, fluorescent light bulbs, calculators** and **appliances** contain hazardous material that must be sent to a certified facility for disposal. Please help by clearly labeling a container for all e-waste and delivering to the City's Waste & Recycling Center at 320 Harvest Drive. Quantities of up to five fluorescent light bulbs are accepted.

## Save Water, Save Money!

The City offers **FREE water conservation consultations** to help businesses save! Staff will evaluate your landscape and indoor water use and provide recommendations tailored to your business. You may also be eligible for a rebate of up to \$1,000/yr to replace lawns with drought-tolerant, permeable landscaping. A pre-inspection site visit is required. To schedule your appointment call (831) 325-3376.



Trained staff will evaluate your landscape and indoor water use for free. ▲

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**City of Watsonville**  
250 Main Street  
Watsonville, CA 95076

## CONTACT US

Customer Service  
**(831) 768-3133**

[CustomerService@  
cityofwatsonville.org](mailto:CustomerService@cityofwatsonville.org)

CONNECT AND  
SHARE YOUR STORY



## Get Out & Be Seen

Get your staff outdoors, while providing personal satisfaction through the City's Adopt-A-Trail program. Be part of the solution by participating in a volunteer litter clean-up day on the wetland trails. The City's Nature Center will provide all necessary materials, instruction, and safety guidelines to get you started.

**Call (831) 768-1622 today!**



## WATSONVILLE BUSINESSES JOIN **SKIP THE STRAW**



Your business is invited to join the "Straw Upon Request" campaign. Let the community know that you are part of the global movement to eliminate single-use plastic waste and help protect the planet "one sip at a time!" Your customers can request a straw instead of automatically getting one with each drink. Your business can also consider offering paper or biodegradable straws as an alternative. These subtle changes bring awareness and support communities with less plastic litter. The City of Watsonville, in collaboration with The Last Plastic Straw organization, offers resources to get you started, such as window decals, business certificates and recognition.

You can make a difference! Contact Hilda Peralta at **(831) 768-3164** or [hilda.peralta@cityofwatsonville.org](mailto:hilda.peralta@cityofwatsonville.org).